



Julia Reinhard - Project Manager (Curate & ALFALABs)

William O'Gorman – Applied AI for Business and Education Innovation Hub Manager



















Benefits of international projects Julia Reinhard - Project Manager (Curate & ALFALABs)





CURATE - Student Centred Incubator on Al and entrepreneurship

Centres on migrant student inclusion in entrepreneurship, providing a platform to develop business ideas based on real-world challenges using AI tools

Co-Designs a new AI in entrepreneurship incubator programme, including a curriculum and framework in collaboration with the world of business and HEIs

Promotes interdisciplinary and innovative learning, offering a MOOC and an online job fair, collaboration and coaching from APs and business partners

https://ulysseus.eu/curate/



- Focuses on integrating AI in higher education to improve digital skills and accessibility for both teachers and students
- Develops a Digital Transformation Plan for HEIs, as well as Living Labs, lesson plans and a MOOC, with an emphasis on AI and human-centered design
- Aims to empower educators and enhance learning through the practical and ethical application of AI as an assistive technology

https://ulysseus.eu/alfalabs/



How international projects can benefit your organisation

A strategic investment in the future: Future proof and build capacity by utilising EU funding, tools, and support to develop joint projects that can facilitate the development of new strategies, programmes and initiatives for your organisation.

Boost Skills Through Hands-on Learning: EU Projects provide real-world learning and are great environments for knowledge exchange, intercultural experiences and peer learning. The development opportunities are endless and often accelerated.

Expand your Network and Scale your Impact: EU projects provide an entry point to a Europe-wide ecosystem of partners, including universities and industry leaders which can lead to cross-border collaboration, resource sharing and potentially long-term partnerships that can aid sustainability in the long-term.



Real needs that come from the heart

More than just an opportunity for one-off funding, EU projects are a strategic investment in your organization.

Aim to accomplish something with your project that meets real needs.

Design and write your project from your heart, don't just write what you think the evaluator wants to hear.

Tips for writing an application

William O'Gorman – Applied Al for Business and Education

Innovation Hub Manager



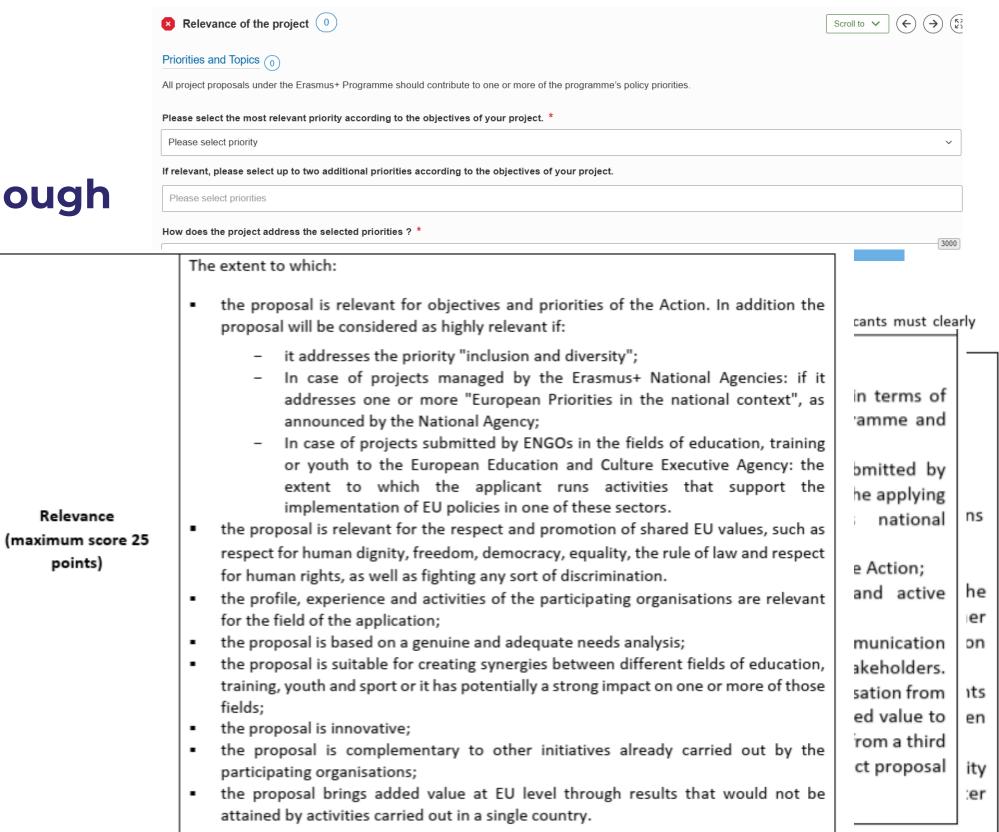


Good practices – good enough is not enough

Really, truly, deeply, read and understand the programm

Objectives – 3 or 4 no more – directly linked to priorities

Award criteria - Concrete results



points)

Planning – Excellent planning makes your proposal more be

Please explain how you define the amount dedicated to the work package and how the work package is cost-effecti

Please complete..

Budget – Provide as much detail as possible – guesstimations based on real costs

GANTT it – Plan the GANTT chart before you start writing the tasks and WPs

Believable – be critical and think like an evaluator, have someone independent rip apart y

	Title of activity
	Management
A2.1	
A2.2	
A2.3	
A2.4	
A2.5	
A2.6	
A2.7	
A3.1	
A3.2	
A3.3	
A3.4	
A 3.5	
A3.6	
A3.7	
A4.1	
A4.2	
A4.3	
A 5.1	
A5.2	
A5.3	
A5.4	
A5.5	

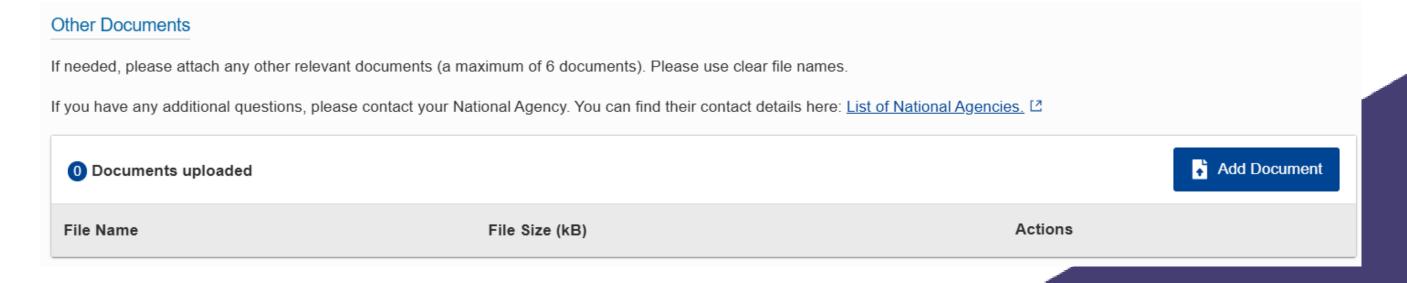


Practical stuff – no one ever has enough time

Every word counts – the online portal has strict character limits, don't get any surprises and prepare your text to meet the limits

Upload early – you can upload and re-upload until the deadline

Over achieve



Open-discussions





