

Erasmus+ Cooperation Partnerships for higher education:

Tips from projects to applicants

7th of February



Haaga-Helia

Julia Reinhard - Project Manager (Curate & ALFALABs)

**William O’Gorman – Applied AI for Business and Education Innovation Hub
Manager**



**Co-funded by
the European Union**

Benefits of international projects

Julia Reinhard - Project Manager (Curate & ALFALABs)



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CURATE – Student Centred Incubator on AI and entrepreneurship

Centres on migrant student inclusion in entrepreneurship, providing a platform to develop business ideas based on real-world challenges using AI tools

Co-Designs a new AI in entrepreneurship incubator programme, including a curriculum and framework in collaboration with the world of business and HEIs

Promotes interdisciplinary and innovative learning, offering a MOOC and an online job fair, collaboration and coaching from APs and business partners

<https://ulyseus.eu/curate/>

ALFALABs - Co-Creating a Digital Transformation Plan for AI in Higher Education

- **Focuses on integrating AI in higher education to improve digital skills and accessibility for both teachers and students**
- **Develops a Digital Transformation Plan for HEIs, as well as Living Labs, lesson plans and a MOOC, with an emphasis on AI and human-centered design**
- **Aims to empower educators and enhance learning through the practical and ethical application of AI as an assistive technology**

<https://ulyseus.eu/alfalabs/>

How international projects can benefit your organisation

A strategic investment in the future: Future proof and build capacity by utilising EU funding, tools, and support to develop joint projects that can facilitate the development of new strategies, programmes and initiatives for your organisation.

Boost Skills Through Hands-on Learning: EU Projects provide real-world learning and are great environments for knowledge exchange, intercultural experiences and peer learning. The development opportunities are endless and often accelerated.

Expand your Network and Scale your Impact: EU projects provide an entry point to a Europe-wide ecosystem of partners, including universities and industry leaders which can lead to cross-border collaboration, resource sharing and potentially long-term partnerships that can aid sustainability in the long-term.

Real needs that come from the heart

More than just an opportunity for one-off funding, EU projects are a strategic investment in your organization.

Aim to accomplish something with your project that meets real needs.

Design and write your project from your heart, don't just write what you think the evaluator wants to hear.

Tips for writing an application

William O’Gorman – Applied AI for Business and Education
Innovation Hub Manager



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Good practices – good enough is not enough

Really, truly, deeply, read and understand the programme

Objectives – 3 or 4 no more – directly linked to priorities

Award criteria - Concrete results

Relevance of the project 0

Priorities and Topics 0

All project proposals under the Erasmus+ Programme should contribute to one or more of the programme's policy priorities.

Please select the most relevant priority according to the objectives of your project. *

Please select priority

If relevant, please select up to two additional priorities according to the objectives of your project.

Please select priorities

How does the project address the selected priorities ? *

3000

<p>Relevance (maximum score 25 points)</p>	<p>The extent to which:</p> <ul style="list-style-type: none"> the proposal is relevant for objectives and priorities of the Action. In addition the proposal will be considered as highly relevant if: <ul style="list-style-type: none"> it addresses the priority "inclusion and diversity"; In case of projects managed by the Erasmus+ National Agencies: if it addresses one or more "European Priorities in the national context", as announced by the National Agency; In case of projects submitted by ENGOs in the fields of education, training or youth to the European Education and Culture Executive Agency: the extent to which the applicant runs activities that support the implementation of EU policies in one of these sectors. the proposal is relevant for the respect and promotion of shared EU values, such as respect for human dignity, freedom, democracy, equality, the rule of law and respect for human rights, as well as fighting any sort of discrimination. the profile, experience and activities of the participating organisations are relevant for the field of the application; the proposal is based on a genuine and adequate needs analysis; the proposal is suitable for creating synergies between different fields of education, training, youth and sport or it has potentially a strong impact on one or more of those fields; the proposal is innovative; the proposal is complementary to other initiatives already carried out by the participating organisations; the proposal brings added value at EU level through results that would not be attained by activities carried out in a single country. 	<p>licants must clearly</p> <p>in terms of</p> <p>amme and</p> <p>bmitted by</p> <p>he applying</p> <p>national</p> <p>ns</p> <p>e Action;</p> <p>and active</p> <p>he</p> <p>er</p> <p>on</p> <p>munication</p> <p>akeholders.</p> <p>sation from</p> <p>its</p> <p>ed value to</p> <p>en</p> <p>rom a third</p> <p>ct proposal</p> <p>ity</p> <p>er</p>
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Practical stuff – no one ever has enough time

Every word counts – the online portal has strict character limits, don't get any surprises and prepare your text to meet the limits

Upload early – you can upload and re-upload until the deadline

Over achieve

Other Documents


If needed, please attach any other relevant documents (a maximum of 6 documents). Please use clear file names.

If you have any additional questions, please contact your National Agency. You can find their contact details here: [List of National Agencies](#). 

 Documents uploaded

 Add Document

File Name	File Size (kB)	Actions
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Q&A

