

UNICEF EdTech for Good **Shaping the Future of Learning Together**



Carlos Ferrari

Innovation Manager, UNICEF Global Learning Innovation Hub

The Global learning crisis

272 million

children are out of school

600 million

are not reaching minimum proficiency levels in reading and math

44 million

teacher are needed by 2030

234 million children affected by crises and need support to access quality education

Let alone skills for employment & lifelong learning



Lack of progress in addressing these challenges over the past decade.





MEANWHILE IN THE EDTECH SPACE...

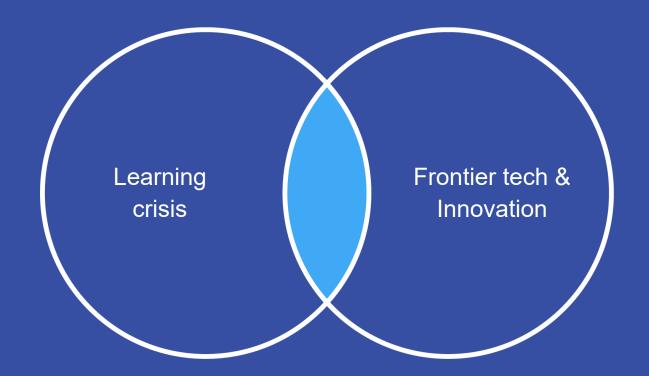
Over 100,000 EdTech solutions shaping learning globally

13 EdTech Unicorns globally, valued at \$39 billion

\$7 billion in M&A in 2023

Al revolutionizing personalized and adaptive learning while enhancing teacher capacity

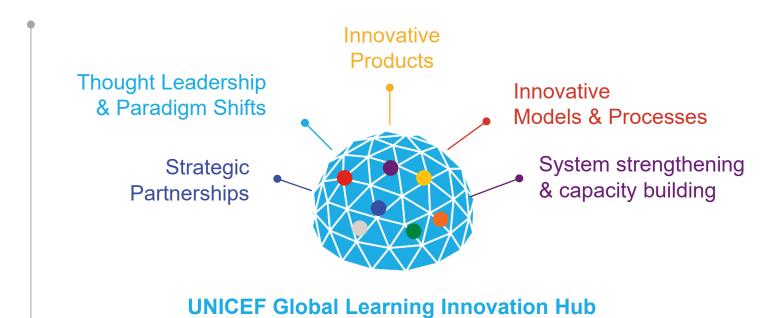
1 in 5 EdTech solutions in Sub-Saharan Africa focus on K-12 STEAM education This is the opportunity where the UNICEF Global Learning Innovation Hub emerges



A global home for the architects of the future of learning in Helsinki

The Hub drives education innovation to accelerate learning and bridge barriers to address the global learning crisis, **shape the future of learning** and go **beyond digital as usual**

Evidence-based & Focus on inclusion



Learning Innovation (education tomorrow) <> Digital Education (education today)



EdTech for Good





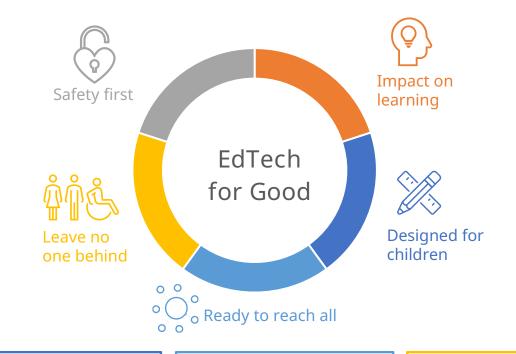


Guiding principles and evaluation framework to improve the quality of EdTech tools globally and advance a safer, more impactful and inclusive EdTech sector.

Online platform to discover impactful, scalable and adaptable EdTech tools that successfully pass the EdTech for Good evaluation.

Blue Unicorn Portfolio of high-potential solutions from the Learning Cabinet to be accelerated and scaled with direct UNICEF support in partnership with countries.

EdTech for Good Framework





Safety first

Protect children's data and provide a secure, transparent space for learning.



Impact on learning

Evidence to demonstrate that the tool improves learning outcomes, and the impact is sustained over time.



Designed for children

Based on child-centered design, prioritizing intuitive user experiences and strong pedagogical foundations.



Ready to reach all

Built to bridge the digital divide, ensuring access for every learner, regardless of device, connectivity or environment.



Leave no one behind

Designed based on the principles of equity and inclusion to empower all learners, especially the most marginalized.

Expert Assessment

via EdTech for Good Framework

- 1 Quick Assessment
- 2 Full Assessment
- 3 Final decision

850+ EdTech Tools applied for a review





Learning Cabinet

Are you an EdTech? Submit your application to join the Learning Cabinet



Find Your EdTech Match

The Learning Cabinet showcases high-quality, evidence-based EdTech tools evaluated for their safety, scalability, and real learning impact. Explore tools that help you make informed, impact-driven choices to improve teaching and learning outcomes.

Browse Edtech solutions

Brought to you by:











Who We Are

Who We Serve ∨

EdTech for Good Framework

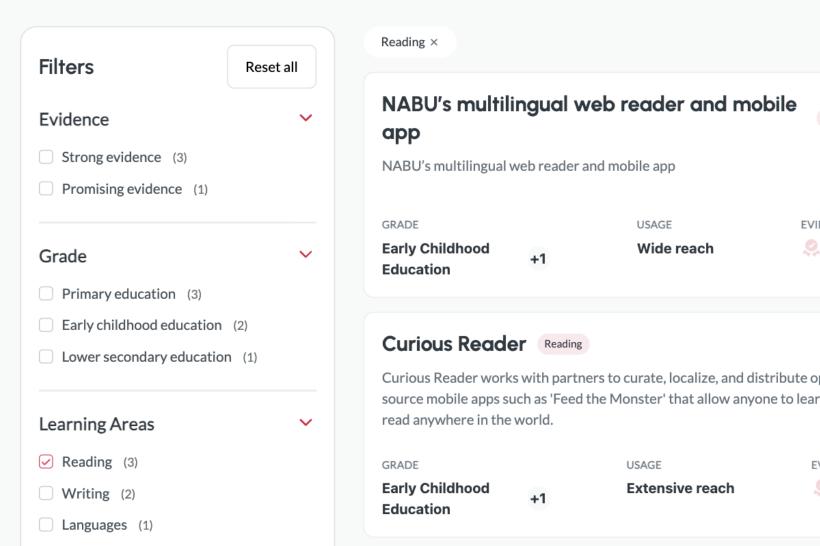
Browse Edtech solutions

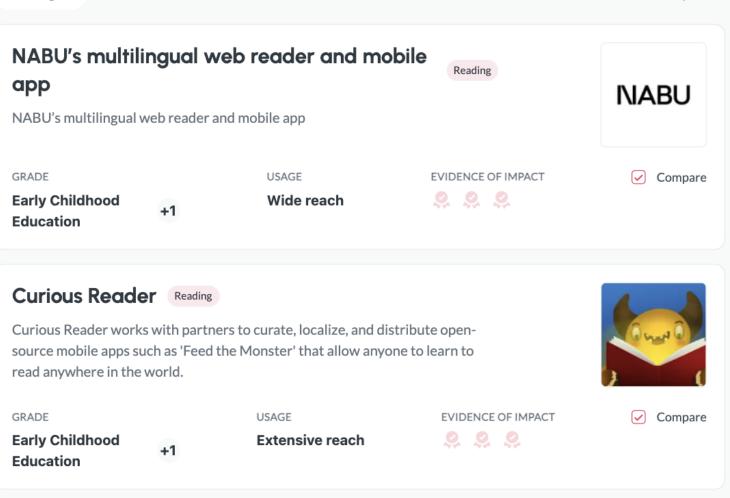
Sort by ∨

Explore Solutions

3 results for "reader"







Blue Unicorn Portfolio



Our Moonshot:

Challenge the search for 1-Billion-dollars ventures and seek to build a portfolio of ventures that impact 100 million children with quality learning experiences that promote gender equality, non-discrimination and integrate children with disabilities.

Bridging EdTech supply and demand

The **Blue Unicorn Portfolio** identifies and supports high-potential EdTech solutions (supply side), while, in parallel, the Hub spearheads a country-centred approach to transforming education systems (demand side) based on vision setting and future shaping.

Together, they enable **strategic matches** between solutions and countries for implementation and scaling.





Demand
Countries

Supply

Edtech Innovators

Мар

Map solutions & Explore Futures

Futures shaping, vision development

Identifying promising solutions through the **Learning Cabinet**

Match

Align & Plan

Identify areas for targeted support & innovation, aligning promising solutions and programmes

Model for Scale

Implement, Iterate and Accelerate

Implement, adapt and accelerate solutions, generate evidence, build sustainable and scalable models, vision execution

Evidence generation

Panel discussion



Craig Shotland *CEO Matific*



Jesper Ryynänen *COO GraphoGame*



