

# ESCI Day Finland – The European Student Card

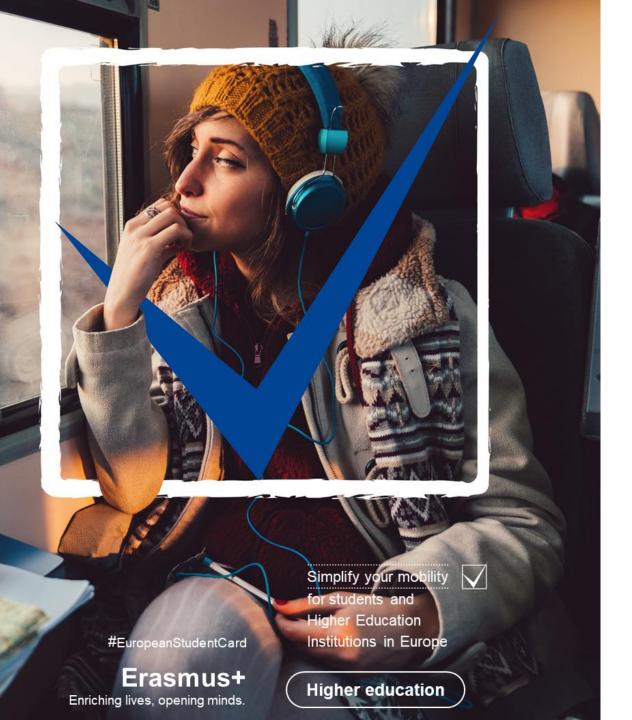
19 November 2025

Erasmus+

Enriching lives, opening minds.

Higher education

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1 ESC background & context

What is the European Student Card?

The European Student Card is not a new card nor an additional one, but simply each institution's current card, adapted to take on a European dimension, and establishing a common European identity for higher education students.

With a European Student Card, a student can...



Verify their student's status quickly and reliably anywhere in Europe



Access physical and digital services during their mobility, like the library or public transport



What is the European Student Card?

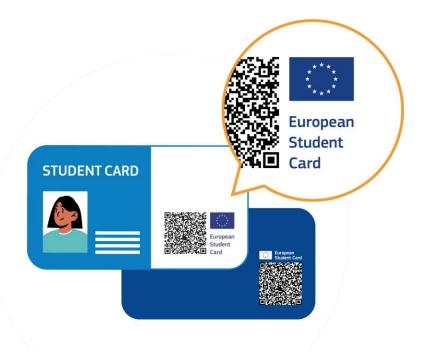
The European Student Card upgrades the student cards of higher education institutions with certain common elements.

### **ESI**

A digital identifier used to uniquely identify students of European higher education institutions, linking them to a given ESC

# **European Student Card Number (ESCN)**

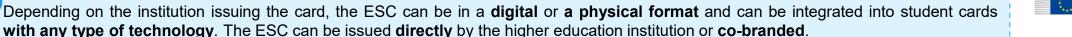
A unique card identifier that serves to identify student cards belonging to a given institution and to validate them



# **European Student Card logo\* / QR code**

Combines the European identity (text & flag) with a QR code, certifying the card authenticity across Europe and enabling the validation of student status

\* The new ESC logo replaces the previous combination of hologram + QR code (which will remain valid until 2028).





**Benefits of the European Student Card** 

The benefits of the ESC are upheld through its **European dimension**, as well as cooperation between higher education institution under the **reciprocity principle**.

#### A student on mobility arrives at their host higher education institution:



Students can have their student status recognised at the host higher education institution through their ESC, and develop a stronger sense of shared European identity



The ESC is recognised by the host higher education institution, allowing the student to access various on and off-campus services



Host higher education institutions can easily and securely validate the student status of incoming mobility students



Student service providers are provided with a reliable method to verify student status, while at the same time expanding their users' network and gaining greater visibility among ESC cardholders

**ESC** in Finland – How would this work?

The ESC is primarily a tool to **increase transparency** and make it easier and more secure for students to **validate their student status**. It aims to **simplify and improve the experience of Finnish students** going on a mobility abroad – and similarly, the experience of mobility students coming to Finland.

Within the **Finnish context**, student cards are managed and issued by **student unions**.

Therefore, the goal is to **closely collaborate** with both student unions and Finnish higher education institutions to **co-define an approach** that can benefit both Finnish students and exchange students coming to Finland.

3 Finnish higher education institutions have registered to the ESC Router, but none has yet issued active ESCs.



To explore the above, a **pilot** involving LUT university, the student union LTKY, and Slice **is currently ongoing** and has been showing **promising results**.

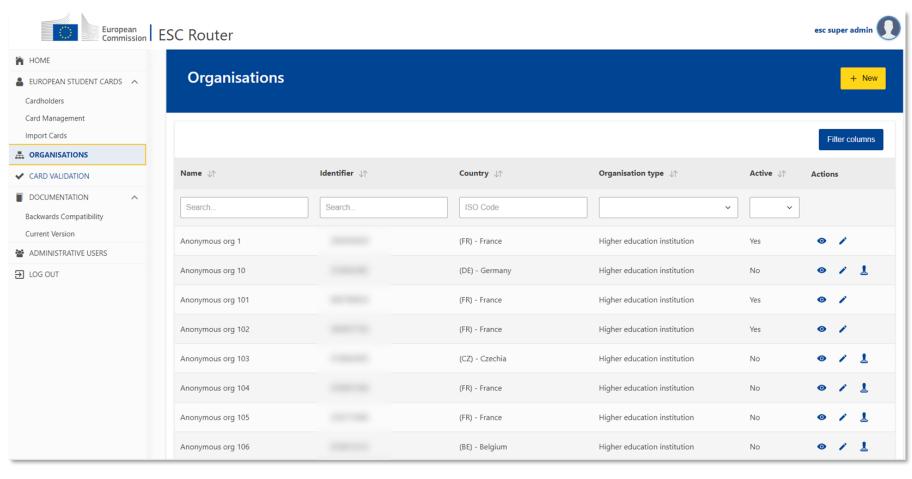




2 How does the ESC work?

What is the ESC-Router (ESC-R)?

The European Student Card Router (ESC-R) is a **platform** that allows higher education institutions and other card issuers to **issue and manage ESCs**, as well as **verify student status**.





**User categories in the ESC-Router (ESC-R)** 



Higher education institutions
issuing student cards in any EU/EEA\*
Member State or European
microstate



Public authorities issuing student cards at local, regional or national level in any EU/EEA\* Member State or European microstate



Third-party processors issuing student cards on behalf of higher education institutions or public authorities registered to the ESC Router

Note: ECHE holders in third countries (other than EEA) associated to the Erasmus+ Programme and ECHE holders in the Western Balkans (Region 1) are also eligible to adopt the ESC.

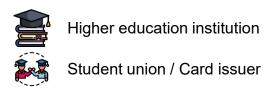
In the Finnish context, higher education institutions could register to the ESC Router and delegate the issuance of European Student Cards to their **local student unions** and/or to **card providers like Slice**, which can then issue European Student Cards on their behalf.





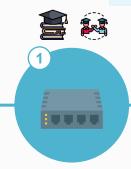
<sup>\*</sup> European Economic Area

How to issue ESCs through the ESC-R



After compiling the form, the registration is validated by the ESC helpdesk.

The card issuer adds the generated ESC Logo/QR code to their student cards, according to its own processes.







Log in via MyAcademicID or EU Login (or create an account) and submit a registration form for the ESC-Router, accepting the relevant **legal documents** (T&Cs, PS, JCA)

Access the ESC Router and start creating ESCs in the ESC-R through one of the available methods (User Interface, API, CSV)

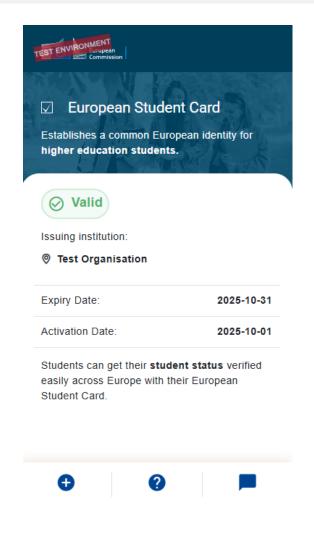
Issue digital or physical cards with the ESC Logo. At the end of the process, the student receives their **European Student Card** 

HEIs can access the ESC-R and delegate the issuance of ESCs



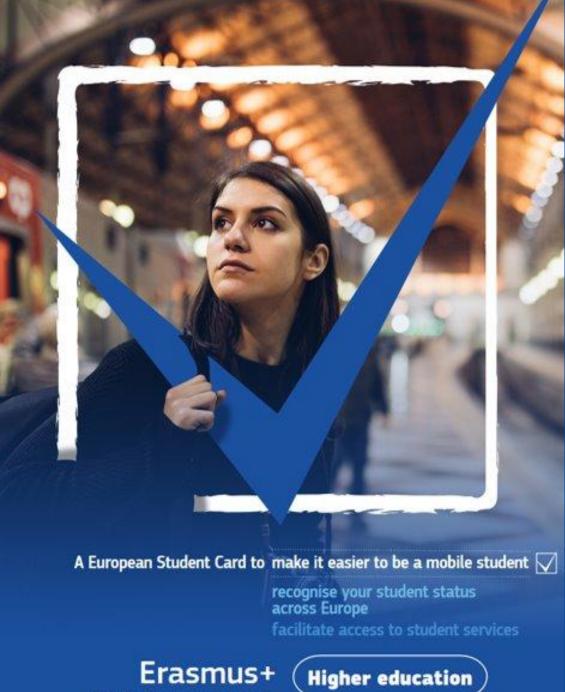
#### Student status verification

When scanning the QR code\* of a European Student Card to validate the status of a student, the **higher education institution** or **service provider** will be presented with a similar **validation screen**:



**Note:** For basic validation, no specific equipment is required to scan the QR code of a European Student Card. The QR code can be simply scanned with a smartphone or similar device.

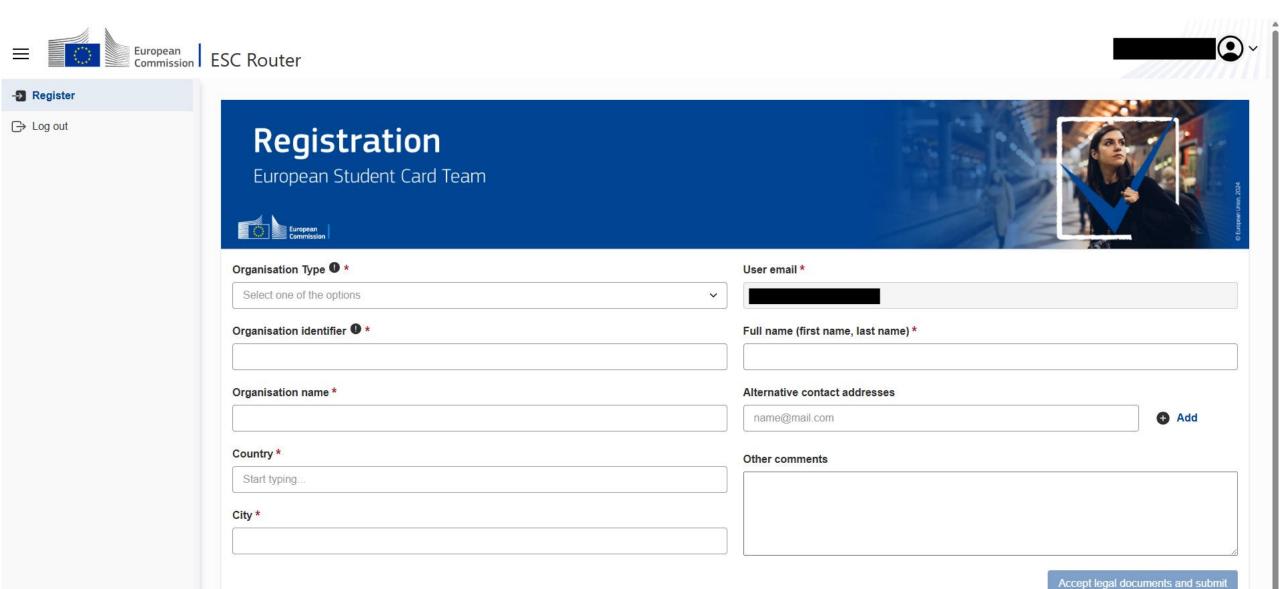


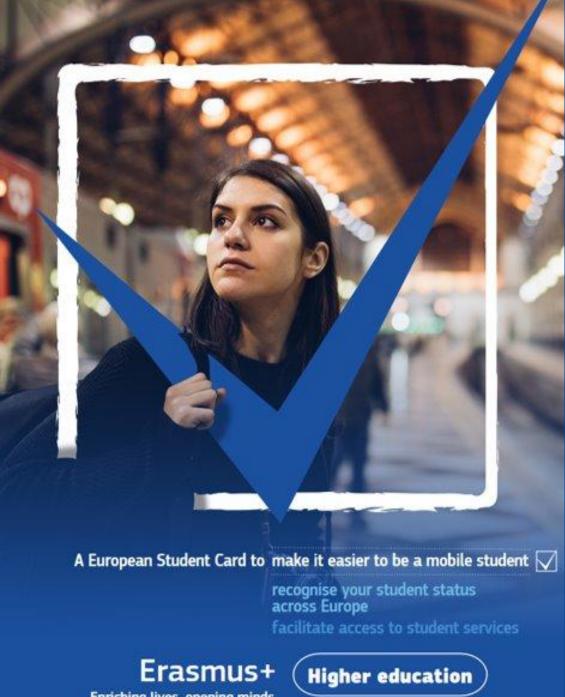


**3** ESC Router Demonstration

# **ESC ROUTER DEMONSTRATION**

#### **Registration Form**





Other updates and information

## OTHER UPDATES AND INFORMATION

**ESC Service Catalogue** 

#### For students



The ESC Service Catalogue will be a dedicated platform accessible to students, allowing them to search for and find services available to those holding a European Student Card.

#### For higher education institutions and service providers



**The ESC Service Manager**, the 'behind-the-scenes' version of the ESC Service Catalogue, is already available. Higher education institutions and service providers can easily list the services they provide to ESC holders through the ESC Service Manager.

#### Some key features of the service catalogue include:



**Digital Catalogue** 

A digital directory of student services that accept the ESC



**Filterable Listings** 

Easily search and filter services by city, country, and type



Map view

Browse through all the services available in a map view

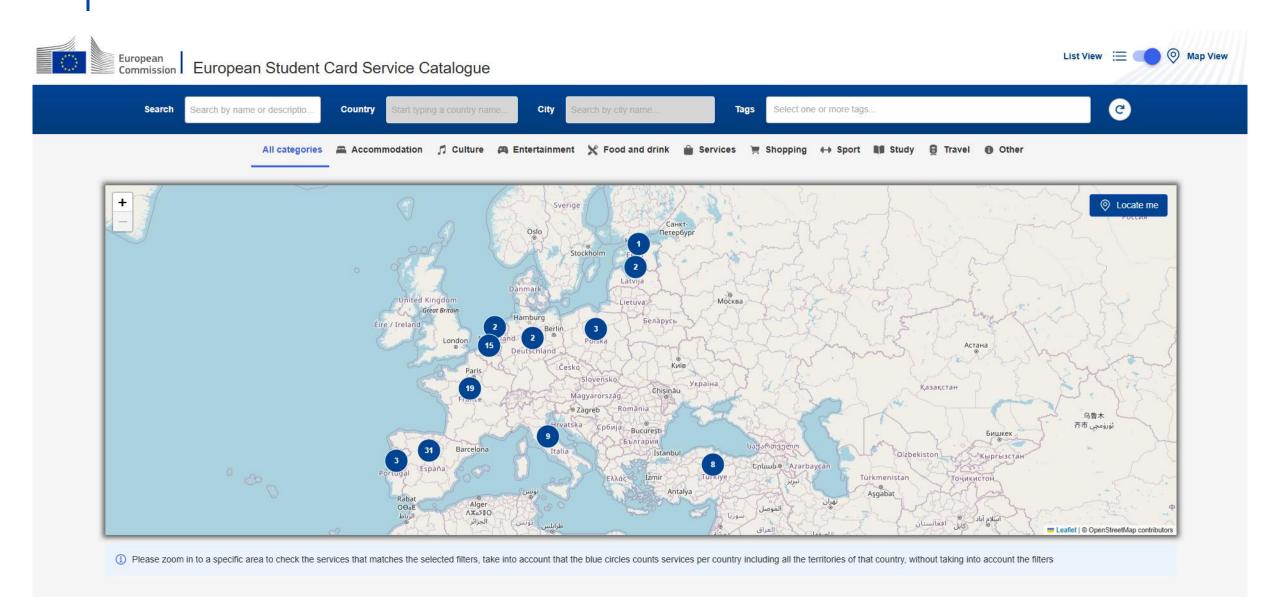


**Service Contributions** 

Higher education institutions and external service providers can add services using dedicated forms

## **OTHER UPDATES AND INFORMATION**

#### **ESC Service Catalogue**

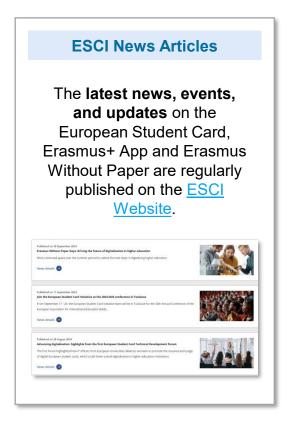


## OTHER UPDATES AND INFORMATION

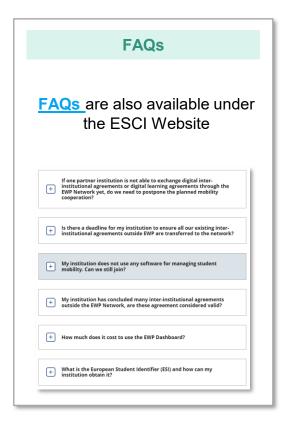
**ESC Trainings & Resources** 



**Training sessions** about the European Student Card are organised regularly by the ESC Project Team. Monitor the <u>Events</u> page of the ESCI Website to always be up to date on upcoming training sessions and events.

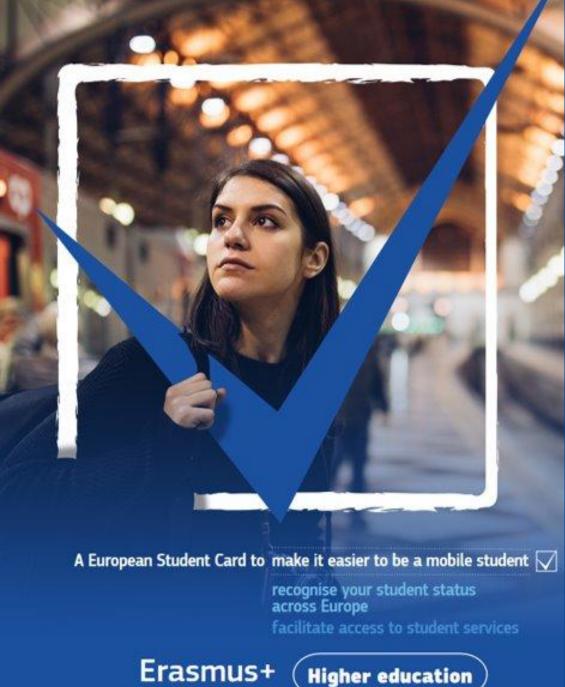












**ESC Pilot in Finland – Testimonial** 



Q&A

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# Stay tuned!

For any further questions and support, please contact us through our <a href="Helpdesk">Helpdesk</a>.



Scan the QR code to access the Helpdesk!





# ESC TO LUT STUDENTS

- >>> Implementation in 2 phases:
  - >> 1. First all LUT students will recieve the ESC
  - >> 2. After Funidata adds ESI to SISU, inbound exchange students will recieve the ESC
- Data flows through excisting infrastructure trough the student union as with the student card currently and very little changes.
- Integrating ESC to working system gives students the benefits of Slice and makes the implementation easier.
- >> No need for trying to get businesses offer benefits because Slice has already established that.

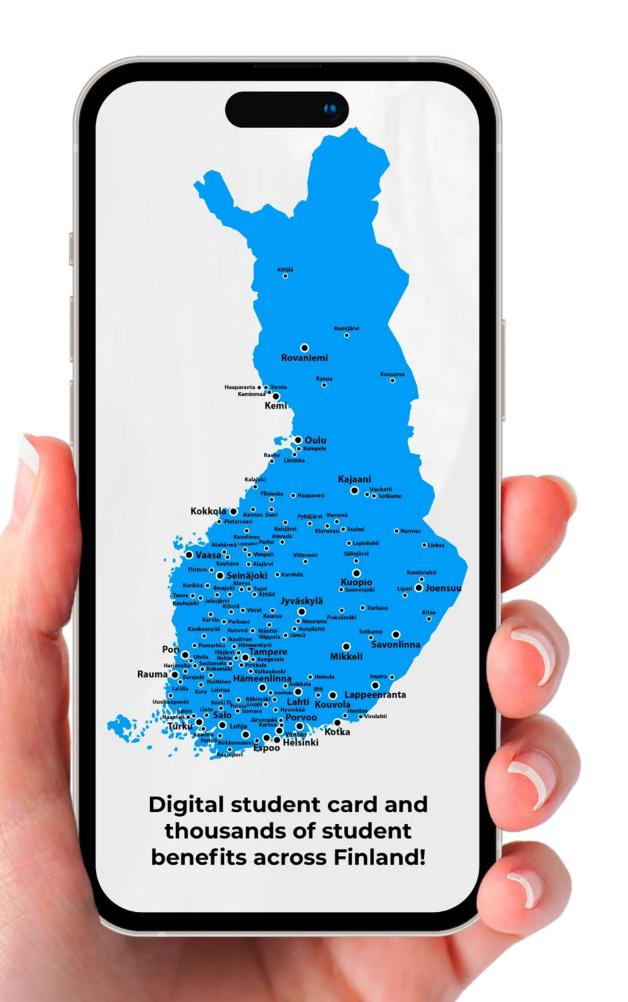




ESC Pilot LUT University – International Mobility Services / Marjut Summanen & Pia Puonti

# LUT UNIVERSITY'S ROLE ON ESC

- Registering LUT to ESC Router
  - MyAcademicID (or EU Login)
  - Legal signatory needs to do this (accepting legal documents)
- >> Making an authorisation
  - Adding Slice as card provider in the ESC router
  - ▶ Legal documents needs to be accepted again → legal signatory needed again
- >> IT department making sure that ESI is provided
- >>> Funding the costs from Erasmus+ Organisational Support





# A digital student card and thousands of benefits from Finland's largest student benefit service



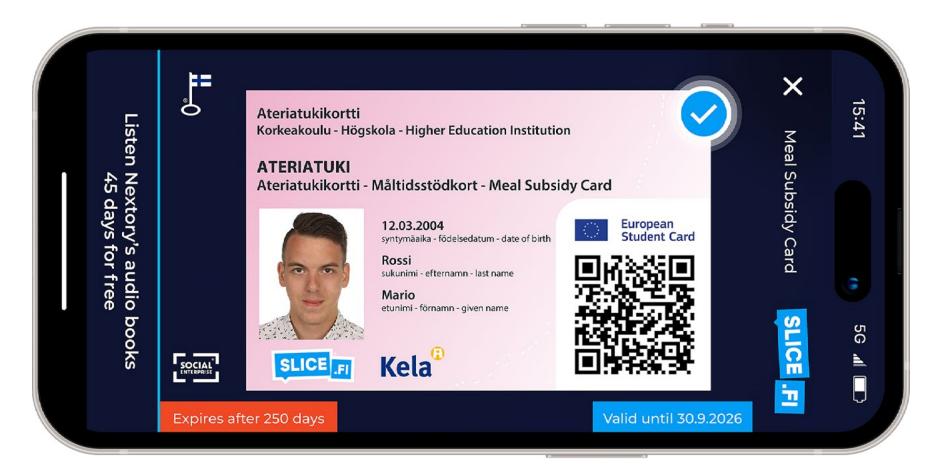






# LTKY Student Card, Meal Benefit Card & QR Code

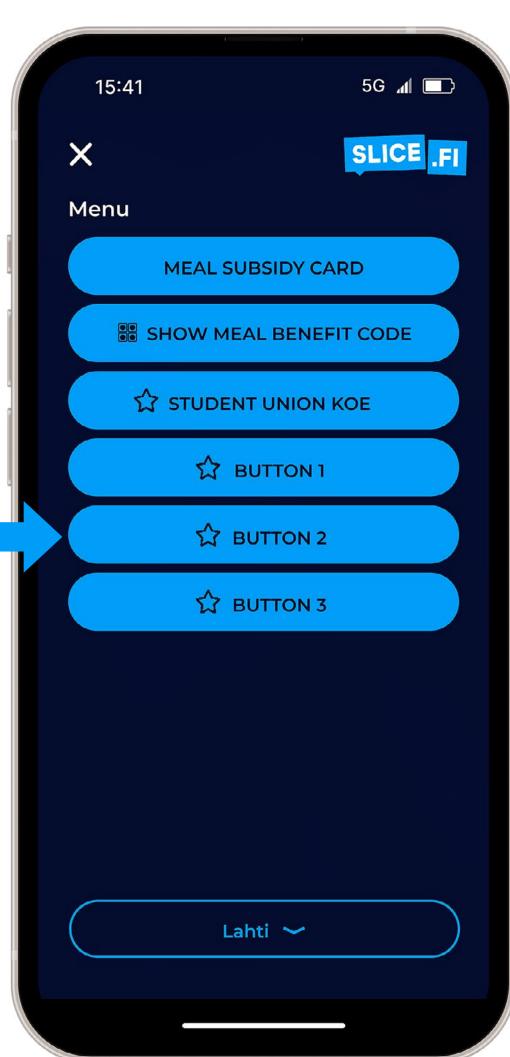




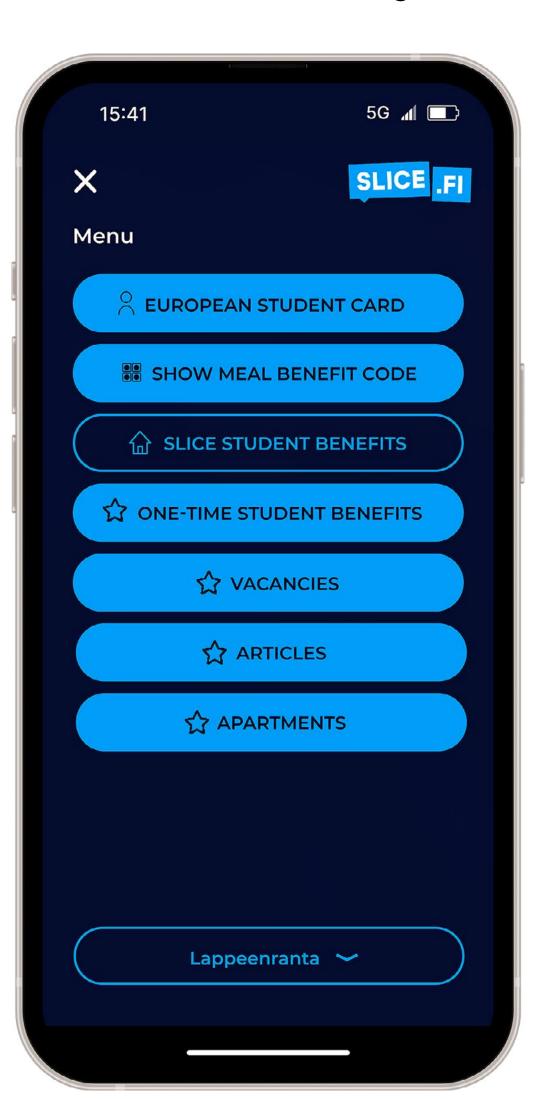




# LAB University of Applied Sciences



**LUT University** 



# Main Menu

Customizable layers for the student union's content



# **ESC-integration with Slice**

- 1. The largest student discounts service in Finland, offering both nationwide and local discounts in cooperation with local student unions
- 2. The most widely used digital student card app among educational institutions in Finland
- 3. Free of annual charge



- · A Complete, cost-free technical solution for universities
- · Combines both local and national student discounts for ESC-users

# Please don't hesitate to get in touch

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