

# 25<sup>TH</sup> EUROPEAN CONFERENCE ON MOBILITY MANAGEMENT

**May 31 – June 2, 2022**  
**Turku, Finland**

**CONFERENCE GUIDE**





## Greetings

Dear conference guest,

We warmly welcome you to Turku and the 25<sup>th</sup> **European Conference on Mobility Management**. The conference theme is **BE INSPIRED by... Sustainable mobility!** and our top speakers will enlighten you with practical insights and studies.

This conference guide aims to answer the questions that might occur to you during or after the event.

## The venue

### Turku City Theatre

Itäinen Rantakatu 14, 20800 Turku

The official programme takes place at the Turku City Theatre. The theatre was founded in 1946. The building was finished in 1962 and enlarged and renewed in 2017. Annually, Turku City Theatre premieres 5–10 new productions, hosts multiple touring productions, and features around 400 performances in total. The venue is located 1 km from the marketplace Kauppatori. Reserve 15 minutes for walking.

During the conference the venue is accessed through the main door on the side of River Aura. The doors are open according to the opening hours of the ECOMM information desk at the theatre. Jackets and other belongings can be stored at the cloakroom on one's own risk.

### The information desk opening hours:

Tuesday, 31 May: 9–17:30

Wednesday, 1 June: 8:30–17:30

Thursday, 2 June: 9–16:30

### Wi-Fi

The Wi-Fi is called Turku-Open. The password can be found at the lobby and at the info desk. The password is different in May and June.

### Staging of ECOMM

At the theatre, stories can take the audience to different places, times and events. ECOMM conference travels to late 1700's Vienna with the set from Peter Schaffer's Amadeus seen on the stage in Turku during Spring 2022. It was directed by Tuomas Parkkinen with set design by Jani Uljas.



**eParking.fi**



**SITOWISE**  
The Smart City Company



 **Regional Council of Southwest Finland**



## Badge

Take your badge with you **all the time**, even to the conference dinner. This way you can be recognized as a participant. The badge will help other participants recognize you and make contact with you.

On your conference badge you can find a QR code. This is your bus ticket to enter the yellow Föli buses for free between May 30 and June 3. You can read more about public transport in Turku on [the Föli website](#). Timetables can be found in [the journey planner](#).

You can recognize the staff members from **pink badges**. Don't hesitate to ask us for help, we are here for you.

## Conference platform

Tavata is the event platform used for communicating before, during, and after the conference. In case you have not yet registered to the platform, find the confirmation email sent to you by [no-reply@tavata.events](mailto:no-reply@tavata.events) upon registration and follow the instructions.

You can suggest meetings for other participants via Tavata platform. The suggested location for the meetings, at the city theatre, is by the screen in the lobby located on the second floor. In need of technical help, contact [support@tavata.events](mailto:support@tavata.events).

## The programme

All sessions will take place at the Turku City Theatre.

Upon the registration you have chosen different focus sessions. If you now feel like you would prefer participating in another session that is alright, and you do not have to let us know.

This does not apply to site visits, but only to conference focus sessions.

For more information about programme, exhibition and sponsors – have a look at [Tavata platform](#). The most recent programme can be found and downloaded on the website [www.ecomm2022.com](http://www.ecomm2022.com). You can also fill and download your own “My schedule” on Tavata (a PDF format).



## Welcome reception, May 31

### Road ferry Elektra at 19:45–22:30

Varvintori, Läntinen Rantakatu 65, 20100 Turku

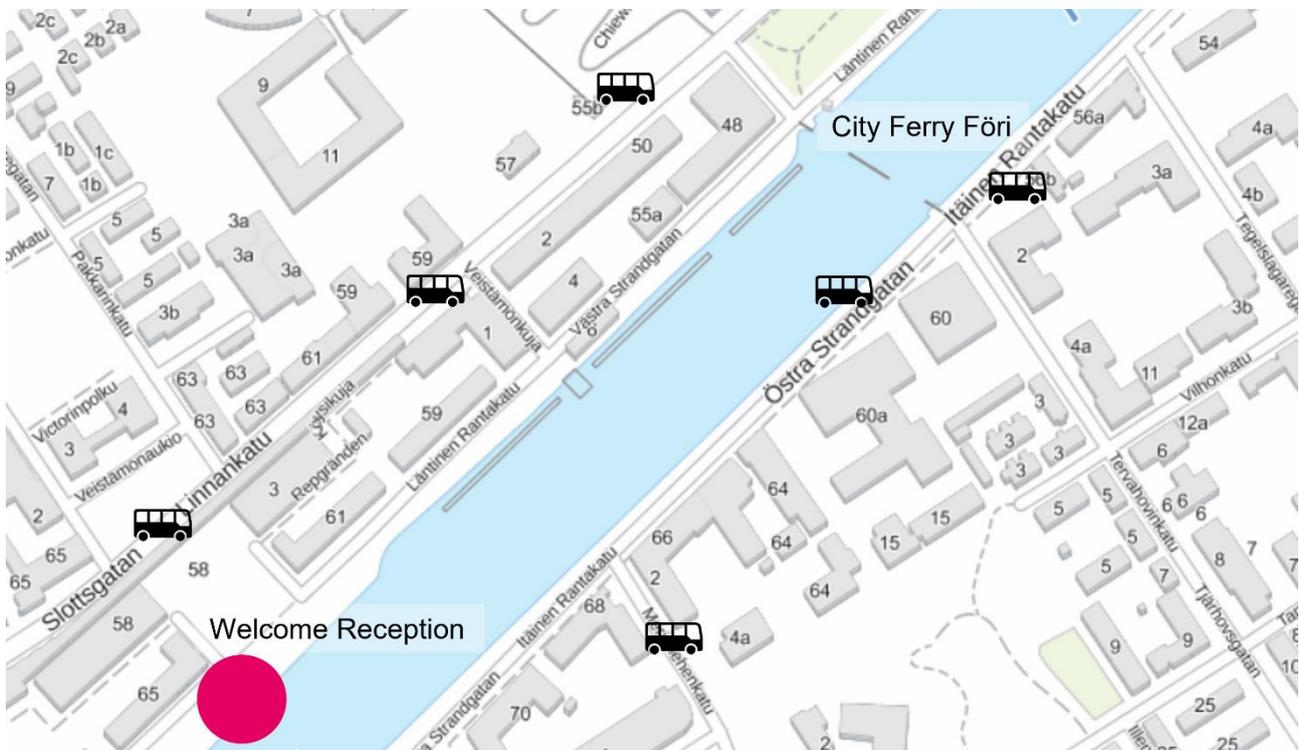
The bus line 1 **Satama** will bring you closest to the venue. Timetables: [the journey planner](#).

Welcome reception is held on Finland's first hybrid electric road ferry Elektra. The evening will be spent getting to know the other guests while cruising in the world's most beautiful archipelago and enjoying Finnish cuisine. The venue is located 2,5 km from the marketplace Kauppatori. We recommend walking by the side of our beautiful River Aura.

The ferry will depart the riverside towards the archipelago at 20:00 sharp.

**It is necessary to board the ferry by 19:45 the latest**, otherwise you will miss the welcome reception!

**Notice that this is an outdoor event**, and the deck of the ferry is **not suitable for high heel shoes**. Dressing in warm and comfortable clothing is recommended.





## Conference dinner, June 1

### EduCity Building at 19:00–...

Joukahaisenkatu 7, 20520 Turku

Bus lines **32/42 Varissuo** and **60 Vaala** will bring you closest to the venue.

Timetables: [the journey planner](#). Follow the map to use the correct entrance.

The access from Lemminkäisenkatu includes some stairs.

Conference dinner takes place in the [EduCity](#) building, which is the main campus of Turku University of Applied Sciences. The venue is located 2,5 km from the marketplace Kauppatori. The building was finished 2020 and holds a Platinum LEED certificate – so it's modern and fresh and therefore perfect for a relaxed evening with delicious food and mingling with other guests. Later in the evening the band [Covers & Lovers](#) will entertain the audience with danceable music.

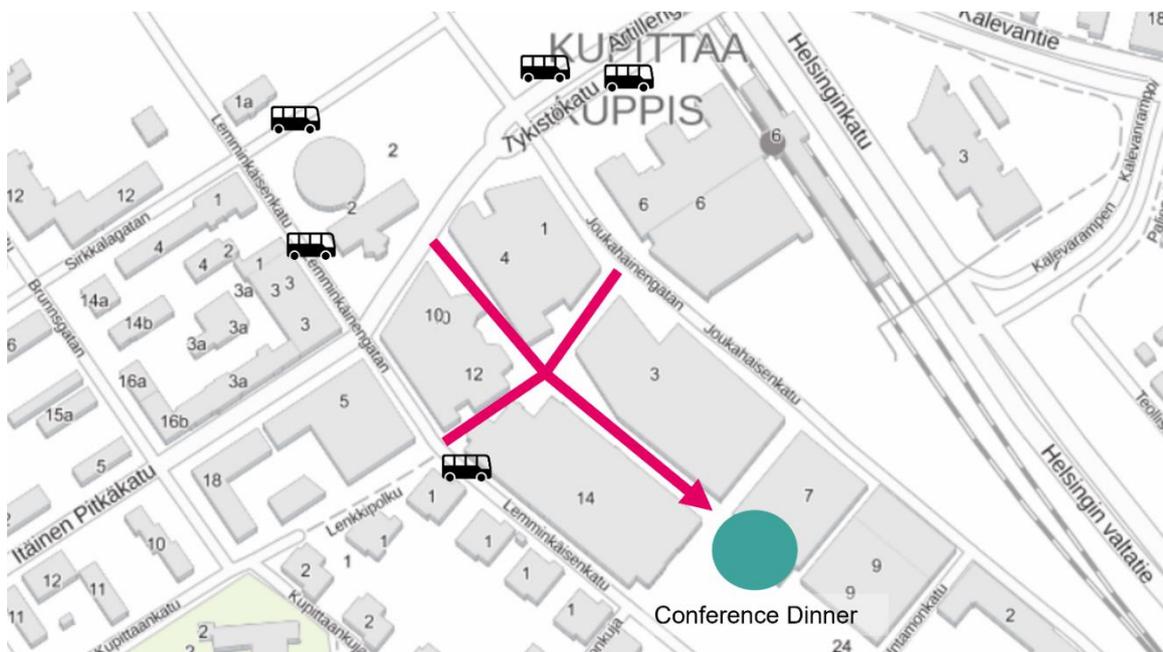
The Conference Dinner food is a combination of Finnish regional classics served to you with a focus on sustainably prepared vegetable and fish servings. The beverages are included with the dinner and you may buy additional drinks until the band stops playing.

### Before the dinner

From 19:00 to 19:45 the conference guests have the possibility to enjoy drinks at the bar (at your own expense) and visit some of the modern laboratories in EduCity. You can find more info about the laboratories below the map.

### Wi-Fi

TUAS Guest (free, requires logging in with your email address)





## More information about the laboratories

### The New Energy laboratory

The New Energy team at TUAS has a 300 m<sup>2</sup> laboratory space for R&D work. The main laboratory activities focus on Photovoltaic Solar Energy at the SOLAR Lab and Electrical Energy conversion, distribution and storage at the DES Lab. An easily accessible area in the floor under the laboratory is reserved for large energy storage and the heaviest test infrastructure. Charging stations for electric vehicles are located in the same part of the building.

### The Vehicle laboratory

The vehicle laboratory at TUAS works both as a learning environment and an automotive engineering laboratory in research projects and service activities. In the vehicle lab, students learn how to use the most general automotive engineering measuring devices and to interpret the obtained results.

The vehicle lab produces different measurement services for motorists and operators in the automotive industry. The services provided include emission measurements, reading defect codes, power measurements, speedometer checks, air conditioner maintenance and tyre changing services.

### Electric rallycross car

The eRallycross is a car project of Turku University of Applied Sciences, where TUAS students have planned and built an electric rallycross car with electric motor powertrain in partnership with Valmet Automotive. Come and see the car and hear about its development process!

## Site visits

Welcome to the site visits. Your chosen site visits can be found on the confirmation email sent by [ecomm2022@turku.fi](mailto:ecomm2022@turku.fi). If you have not registered to the site visits but wish to participate, check the availability at the information desk.

### 1. Turku Fast and Furious

**Tuesday May 31:** The tour leaves at 10:00 from **the City Theatre**

**Thursday June 2:** The tour leaves at 14:15 from **the City Theatre**

Join the fun and ride along with Föri & Funi – Turku's two highly original public transport vehicles! You depart on a little cruise aboard the unique and famous Föri city ferry. Next you take a funicular ride on the brand new Funi – not your everyday kind of public transport and quite a captivating experience. The tour is hosted by Visit Turku.





## 2. Riverside Walk

**Tuesday May 31:** The tour leaves at 10:00 from **the City Theatre**

**Thursday June 2:** The tour leaves at 14:15 from **the City Theatre**

The walking tour along the River Aura introduces conference guests to what the locals consider as their living room – the banks of the River Aura – and at the same time to Turku's history and present day. Along the journey, get to know the city art, historic buildings, and sites of cultural significance. The tour is hosted by Visit Turku.

## 3. Regional mobility management

**Tuesday May 31:** The tour leaves at 10:00 from **the City Theatre**

**Thursday June 2:** The tour leaves at 14:15 from **the City Theatre**

This site visit takes place in the premises of the Regional Council of Southwest Finland. You will hear a review of regional mobility management: its history, current status and future goals. You will also be introduced to different materials produced along the years for the support of mobility management. Hosted by the Regional Council of Southwest Finland.

## 4. Electric mobility Turku

**Tuesday May 31:** The tour leaves at 10:00 from **the City Theatre by yellow Föli bus**

**Thursday June 2:** The tour leaves at 14:15 from **the City Theatre by yellow Föli bus**

Föli electric bus will pick you up and drive you to several locations where new electric mobility solutions are implemented by the city and its partners. You and other participants will hear about biggest projects done in the field of electric mobility by the City of Turku and bigger picture on what mobility in the city will look like in the future. Hosted by City of Turku.

## 5. University of Turku and Sustainable Mobility

**Tuesday May 31:** The tour leaves at 10:15 from **Turku Cathedral**

**Thursday June 2:** The tour leaves at 14:30 from **Turku Cathedral**

You can go straight to the Turku Cathedral at the time instructed above or meet us at the City Theatre at **10:00 / 14:15** from where we will accompany you to the Turku cathedral.

This site visit exhibits the ways in which one of the largest universities in Finland approaches sustainable mobility and mobility management. We look at present day solutions as well as future prospects. The walking tour focuses on the University Hill area, next to the Old Town of Turku. Hosted by the University of Turku.





## Sustainability

We have taken sustainability into account when organizing the conference. The programme is carried out following sustainable values. For instance, we favour local vegetable and fish foods and have leased most of the equipment causing little waste. We have also collaborated with several local businesses and institutions.

### Badge strings and conference bags

The badge strings are made of collared shirts at the employment services\* centre of Turku. They have also provided the conference guests gift bags made of recycled materials.

*\*The employment services centre of Turku guides to employment. They are specialised in friendly customer service, effective coaching, and advice and guidance which correspond to their clients' needs. They are particularly invested in helping young adults and the long-term unemployed to find work. For example, by offering fixed-term employment in textiles, technical work, and recycling, they help their clients' springboard their incipient careers to further employment opportunities. The employment services centre brings work and workers together.*

### Excess food

Our partner *Operation Food Bag* will pick up the left-over food of the conference. Operation Food Bag delivers food for the needy through their member organizations.

### Locations

We have chosen locations that are easy to reach by foot and by public transport. On your conference badge you can find a QR code, this is your bus ticket to enter the yellow Föli buses.

## Student collaboration

During the conference you will have the opportunity to enjoy interactive and artistic presentations. The presentations have been organized in collaboration with Turku Arts Academy and Turku University of Applied Sciences. We hope you enjoy the entertainment!





## Instructions for buses and what to do with extra time

Wave your hand for the bus, so they know you want to enter. Show the QR code on your badge to the reader on your right. Don't hesitate to ask help from the driver. Your QR code works between Monday May 30 and Friday June 3. Timetables can be found on [Föli Journey planner!](#)

If you'd like to enjoy the Finnish nature, we recommend you visit Ruissalo island. You can take bus line 8 from the city or the water bus by the Martinsilta bridge, Itäinen Rantakatu side. More instructions and the timetable [here](#) for the water bus. If you are staying for a longer time, we encourage you to take advantage of it. There are multiple interesting places to visit in and near Turku. You can find out more on [VisitTurku](#) and [VisitNaantali](#).

## COVID-19

During the conference we follow [Finnish regulations](#) regarding COVID-19. The Finnish Institute for Health and Welfare recommends wearing masks indoor spaces and public transport if you are seeking treatment or a test due to a suspected COVID-19 infection, you have symptoms of a respiratory infection but must move outside your home, or you know you have been exposed to COVID-19 and cannot avoid close contact outside your home.

## In need of help

Remember that you can always ask the staff with **pink badges** for help.

### Non-emergency situations

- In case you need guidance, please first read this guide to get answers. If you still don't have answers to your questions, visit the info desk at the theatre.
- Still not solved – contact ECOMM team, SMS message is also ok:
  - Katariina Salokannel, +358 40 548 4460
  - Stella Aaltonen, +358 44 907 5983

### Emergency situations

- Emergency number is 112
- Police, ambulance, fire brigade

## Thank you!

**Thank you for joining us!** Now it's time to enjoy and meet fellow mobility professionals from all over Europe. We hope you have the time of your life in Turku.





## Map of Turku

