



Be inspired by... Sustainable mobility!

Tuesday, May 31, 2022

10.00–12.00	Site visits					
12.30–13.30	Lunch					
13.30–15.30	Opening session and plenary Moderated by Christer Ljungberg					
	Welcome to ECOMM 2022			Minna Arve, Mayor of Turku Robert Thaler, EPOMM president Timo Harakka, Minister of Transport, Finland (pre-recorded) Henrik Hololei, MOVE director-general (pre-recorded)		
	Panel discussion: Inspiring Mobility Management			David Belliard, Mayor of Paris (pre-recorded) Minna Arve, Mayor of Turku Robert Thaler, EPOMM president Piotr Rapacz, European Commission Marijke De Roeck, Programme manager Smart Ways to Antwerp		
15.30–16.00	Coffee Break					
16.00–17.30	Focus session A					
	A1: Innovations in public transport Chaired by TBC		A2: Rediscover walking and cycling in urban environment (after COVID) Chaired by Lucia Ilieva		A3: The use of data in mobility management Chaired by Irina Rotaru	
	Gisela Gräfin von Schlieffen	Modern IT-solution helps communicating professionally to the customer	April Renard & Michelle DeRobertis	Assessing the benefits of redesigned urban spaces	Stefan Synek & Attila Lütmerding	Implementation of Munich's new mobility data strategy: Evaluation of the mobility management programme
	Johanna Taskinen	Demand responsive transport service as part of seamless public transport travel chains – experiences from Porvoo and Uusikaupunki	Mette Granberg	How to improve walking and cycling environment – quickly and efficiently	Anna Vihula & Maarit Vehviläinen	Utilization of mobility carbon footprint calculator data in traffic planning and in influencing people's mobility behavior
	Rikka Salkonen & Mika Ahmavuo	Participating customers to create better customer experience in public transportation – Case Contactless payment and NysseLab	Raphael Glück & Mastry Eva	Strengthening mobility on foot through holistic concepts	Juha Pulmuranta & Teemu Peltonen	Smart Parking in the City of Turku – The data driven future
	Stian Bayer	Price and cross-price elasticities of commuting trips after price shocks – a panel data analysis of revealed preferences	TBC: Francesco Iacrossi	Up for grabs La Ciclovía Romana	Bernd Buthe	Business Intelligence Software, new technology, new opportunities? Regional transport analysis through data mining with the Traffic Flow-Visualisation-Model (TraViMo)
	Sergio Fernandez Balaguer	EMT Madrid on "electric mood" Madrid Mobility 360: Innovating MAAS	Melanie Schade	Transforming city neighbourhoods through active mobility	Anna Huttunen & Matti Pesu	Our school is walking and cycling - promoting sustainable mobility in schools utilising data and engagement
19.45–...	Welcome Reception: Road Ferry Elektra					

Wednesday, June 1, 2022

9.00–10.30	Focus session B					
	B1: Mobility hubs for intermodality Chaired by Aki Koponen		B2: Citizen-centric solutions in mobility Chaired by Kristina Gauce		B3: Digital shift in mobility: How can we get everyone on board? Chaired by Imre Keseru & Silvia Gaggi	
	Andres Monzon	Evolution of Madrid bike-sharing system BicimAD and impact on mobility patterns	Janne Rinne	Citizen-centric innovations enabling better mobility services and transition towards sustainability – case examples from Helsinki, Finland	Tally Hatzakis	The European Accessibility Observatory – Transparent auditing of urban transport based on a user-centric, mobility divide index (MDI)
	Anna Huttunen & Mikko Raninen	Challenge: What will be the role of city owned bike share systems in the coming years?	Saana Lehtinen	Föli friends peer support to encourage seniors to take the bus	Abdi Shila	Ensuring inclusivity and accessibility in mobility systems – challenges of elderly people and people with disability
	Mimmi Grybb & Marcus Finbom	How do mobility services affect car dependence in new housing developments?	Sven Rosenberg	The world, where no one is left behind: How integrated demand-responsive transport solution will change the way we think about public transport	Pieter-Jan Vandenberghe	Designing and developing inclusive and accessible mobility solutions for people with a visual impairment: lessons learned from the INDIMO-project
	Heike Bunte	100 Climate-neutral Micro Hubs	Kathrin Raunig & Mathias Mitteregger	Engaging citizens and promoting sustainable mobility within the Austrian mobility labs initiative	Mike Bradley	Accessibility and inclusive design in public transport in practice
	Michael Kaufmann & Thorsten Koska	Urban mobility hubs in neighborhoods	Hana Bruhova Foltynova & Radomira Jordová	Long-term effects of COVID-19 epidemic and challenges for mobility management		
10.30–11.00	Coffee Break					

11.00–12.30	Plenary session Moderated by Christer Ljungberg					
	Ulf Wikström, Malgorzata Skolmowska, Rebecca Grossberg & Ivo Volt			Interreg makes a difference in mobility		
	Key notes: Tatyana Aromaa, Senior Service Designer at Digitalist Group & Jane Vita, Designer Lead at VTT - Technical Research Centre of Finland			Co-creating mobility services and strategies		
	Key note: Karl-Heinz Posch, Independent Consultant			Inspiration and City Transformation		
12.30–14.00	Lunch and sponsors' speeches					
14.00–15.30	Focus session C					
	C1: Flexibility in transforming mobility patterns Chaired by Nighat Akhtar		C2: Modeling new mobility culture – Priceless mobility? Chaired by Iris Ehrleitner		C3: Benefits of sustainable mobility as an integral part of sustainable tourism development Chaired by Andreas Friedwagner	
	Tomhide Azami	Effect of low-cost policy measures to promote public transport use: A case study of Oyama city, Japan	Colin Hale & Kay Gade	Broadening cycling culture with the bicycle library	Robert Thaler	THE PEP Partnership on sustainable tourism mobility
	Milla Tajja, Miro Mujunen & Tina Leinonen	Flexible benefit plans for commuting case city of Tampere			Alexandra Dörzler / Katarina Maier-Ertl	8 years of successfully bringing mobility and tourism together in Austria
	Vincenzo Trevisan & Sebastian Renner	Challenging mobility transformation: Remodelling a car-manufacturers city, the case of Russelsheim	Carl Henrik Deiting	Service design thinking – Developing attractive services for cyclists in our cities. Example: The extended Bike kitchen concept	Andreas Friedwagner	How to promote sustainable mobility in tourism – Learning from the Transdanube Travel Stories project
	Anu Tuominen & Henna Sundqvist-Andberg	Building transformative capacity towards active sustainable transport in urban areas – Experiences from local actions in Finland	Lisa Spellman	INSPIRED by safe and sustainable mobility innovation	Marta Orihuel	Cycle tourism as a booster for regional economic development in Europe and what is needed from the national level
15.30–16.00	Coffee Break					
16.00–17.30	Focus session D					
	D1: Governance innovation for decarbonising urban mobility and logistics Chaired by Lucian Zagan		D2: Incentives for sustainable transport Chaired by Katarina Kiviluoto		D3: Greener footprint in tourism Chaired by Reinhard Jelinek	
	Tina Ruohonen	A new look at collaboration: What is needed in cities and innovation projects to reach 2030 climate-neutrality targets?	Matti Koistinen	Finns to ride – promoting cycling with media communications	Caroline Mattsson	Climate friendly tourism trips to rural destinations
	María Eugenia López-Lambas, Iria López-Carretero, Andrés Monzón & Soledad	Mapping the potential for implementing a MaaS service in Madrid metropolitan area	Tiziana Benazzi & Alessandro Meggiato Cristina Pellegrini	Bike-to-work: How Emilia-Romagna Region and the city of Parma promoted cycling to workplaces in the post lockdown period	Radomira Jordová & Hana Brühová	Sustainable travelling as a necessity for environmentally protected areas suffering from over-tourism
	Marjke De Roeck & Stijn Vernailen	Data-driven mobility: How to use data for behavioural change towards clean and smart mobility	Massimiliano Rossetti & Matteo Colleoni	Rethinking Mobility within University: the BASE Approach to Sustainable Behaviours.	Dietlinde Oberklammer	Tourism mobility in Carinthia
	Annikka Kunnasvirta & Stella Aaltonen	Mobility Hubs – The battle for urban space: lessons from Turku	Patrik Tóth	E-mobility points in Budapest	Helmi Tuori	A maritime MaaS ticket sales API for more dynamic ticket sales and accessible archipelago services
	Jesús López Baeza	Urban vitality and public space usage through the strategic placement of street-scale logistic hubs in Altona, Hamburg				
19.00–...	Conference Dinner: EduCity					

Thursday, June 2, 2022

9.30–11.00	Focus session E					
	E1: A strategic look on modal share growth of sustainable transport after the pandemic Chaired by Melanie Schade		E2: Collecting smart mobility data Chaired by Olivera Rozi		E3: From strategy to implementation – Recreating urban spaces in Finland Chaired by Mikko Raninen	
	Maiju Lintusaari	Improving the level of service of sustainable travel chains	Petteri Nisula, Antti Takkinen & Martti Tulenheimo	Using weather observation data for designing proactive communication about winter maintenance of cycle paths	Kalle Vaismaa	Infrastructure is a prerequisite for vitality and competitiveness. Europe needs a vision for infrastructure development.
	Katarina Kiviluoto	Scenarios of sustainable mobility up to 2034: A Disaggregative Delphi study	Lucia Ilieva & Zdravka Yakimova	SABRINA use of data for improving the cycling infrastructure in Danube area	Anna Huttunen	21st century city – A year as the environment capital in Lahti, Finland
	Tauri Tuvikene	Public transport: between infrastructure and public space	Teemu Sihvola & Martijn Hollestelle	Simulated bicycle flows from mobile network data	Oskari Kaupinmäki	The Helsinki cycling traffic development program 2020–2025
	Heljä Aarnikko & Tina Leinonen	Tampere SUMP – Sustainable mobility's links to urban space, well-being, and equality	Cedric Versluys	Giving citizens a voice in mobility planning: an innovative mapping tool to enable spatial co-creation	Henna Hovi	Don't forget about public space
			Janne Rinne	Digital twins enabling smarter mobility management	Martti Tulenheimo	Cities are books that you read with your feet
11.00–11.30	Coffee Break					
11.30–13.00	Closing session Moderated by Christer Ljungberg					
	Key note: Samuel Piha, Docent in Consumer Research			Mobility as consumer behaviour: How can consumer research guide mobility management?		
	Key note: Irina Rotaru, Head of European projects, sustainable development and innovation, Saint Germain-en-Laye			Green is the New Black: The management of urban mobility in the context of climate challenges		

	Sirpa Korte, Public Transport Director of Turku Regional Public Transport	Closing Words
	Robert Thaler, EPOMM president	EPOMM: Thank you speech
13.00-14.00	Lunch	
14.15-...	Site visits	

