

# Sustainability and AWS

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## Agenda

Amazon's Sustainability Pledge

AWS and Sustainability

Real life story



#### Further and Faster, Together

#### **September 19, 2019**

Amazon and Global Optimism announced The Climate Pledge, a commitment to meet the goals of the Paris Agreement 10 years early—and achieve net-zero carbon by 2040. Amazon is a cofounder and first signatory of The Climate Pledge.











VAUDE

**NESPRESSO**.















Deloitte.













jetBlue<sup>\*</sup>

cabify

















verizon /





With 400+ signatories from around the world.









**Uber** 



Klarna.







































**01** Regular Reporting

Measure and publicly report greenhouse gas emissions on a regular basis.

02 Carbon Elimination

Implement decarbonization strategies in line with the Paris Agreement through real business changes and innovations, including efficiency improvements, renewable energy, materials reductions, and other carbon emissions elimination strategies.

03 Credible Offsets

Neutralize any remaining emissions with additional, quantifiable, real, permanent, and socially beneficial offsets to achieve net-zero annual carbon emissions by 2040.



#### At a Glance - Amazon's commitment to sustainability

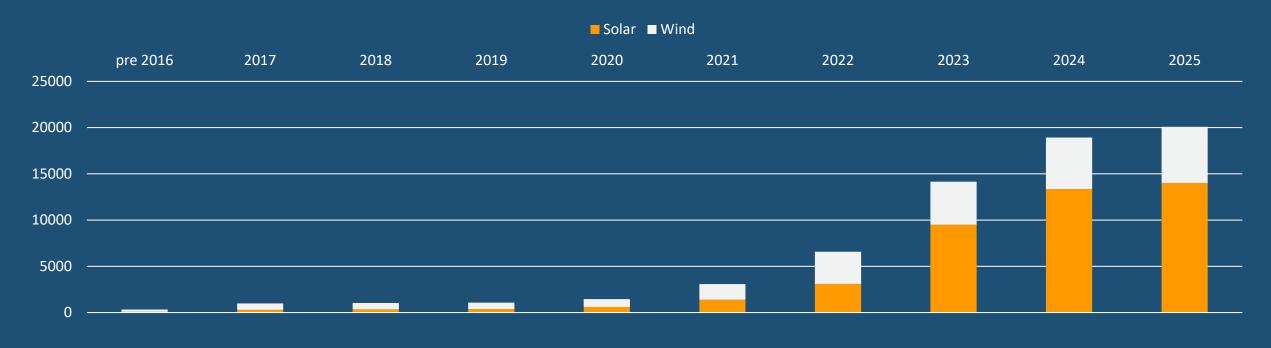
#### **Nordics Focus**

Stockholm Region powered by over 95% renewable energy	Powering Operations with 100% renewable energy by 2025 2025 2025 2026 2027 2028 2029 2029 2020 2020 2020 2020 2020		80% lower carbon footprint, 5x more energy efficient in EU	
Stockholm Region use evaporative cooling systems,. i.e. for more than 95% of the year, AWS uses no water to cool ARN	Provided \$4M for a Swedis to protect against floodi biod	Reaching net carbon zero by 2040, 10 years ahead of Paris Agreement		
400+ Global Renewable Energy Projects	2022 World's largest purchaser of renewable energy 20+GW (13M homes in EU)		Since 2015, reduced packaging weight by 38% and eliminated over 2 million tons of packaging	



#### Renewable energy

Total megawatts installed by year, as of January 2023.



400+

20+

90%

Global renewable energy projects

Once online, 20+ GW total renewable capacity

Renewable energy reached across our business in 2022



#### Renewable Energy Optimization (REO)

By 2025, Amazon expects using REO across its global fleet could deliver additional clean energy equivalent to a 200-megawatt (MW) wind farm



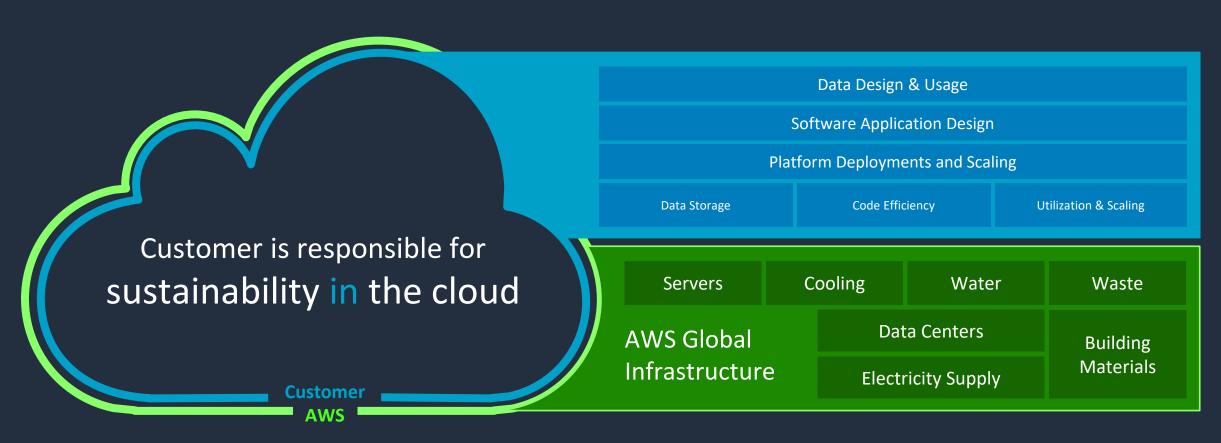


## **AWS and Sustainability**





#### Share your sustainability responsibility with AWS



AWS is responsible for sustainability of the cloud





### Sustainability OF the Cloud



#### Carbon reduction opportunity

AWS can lower the workload carbon footprint of average on-premises data centers by nearly 80% today and up to 96% once AWS is powered with 100% renewable energy





Europe

Up to 5 times more energy efficient



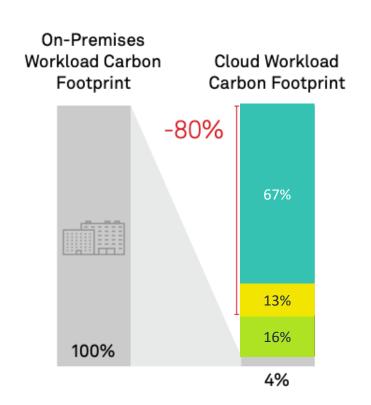
Asia Pacific
5 times more
energy efficient

Find all the reports on aws.amazon.com/sustainability/resources/



#### Europe: Carbon reduction opportunity

AWS up to 5 times more energy efficient than typical EU enterprise infrastructure



Cloud servers are responsible for the largest energy reduction, more than 67%, due to being more energy-efficient and more highly utilized

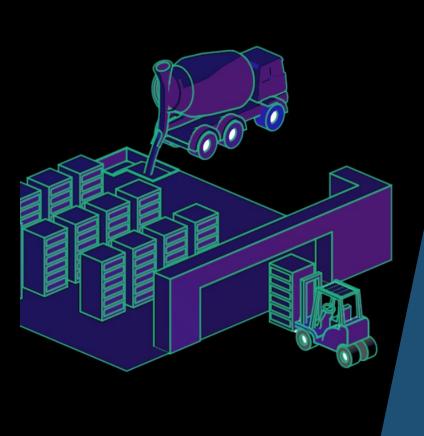
AWS data center facilities account for another 13% reduction by using power and cooling systems that are more efficient, bringing energy savings to 80%

As AWS continues to increase its renewable energy globally, that could further reduce the carbon footprint of workloads moved to cloud by up to 16%

aws Efficiency from Chip to Grid

Source: 451 Research, a part of S&P Global Market Intelligence, Saving Energy in Europe by Using Amazon Web Services, 2021





## Reducing carbon emissions across our global operations

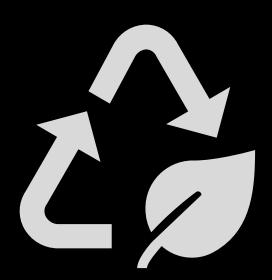
**16** data centers constructed using lower-carbon concrete and **10** using lower-carbon steel

Backup generators at data centers powered with renewable fuels, reducing emissions by up to **90**%

Lower lifecycle impacts of silicon-based devices from materials to manufacturing

Electricity consumed in **19** AWS Regions was attributed to 100% renewable energy



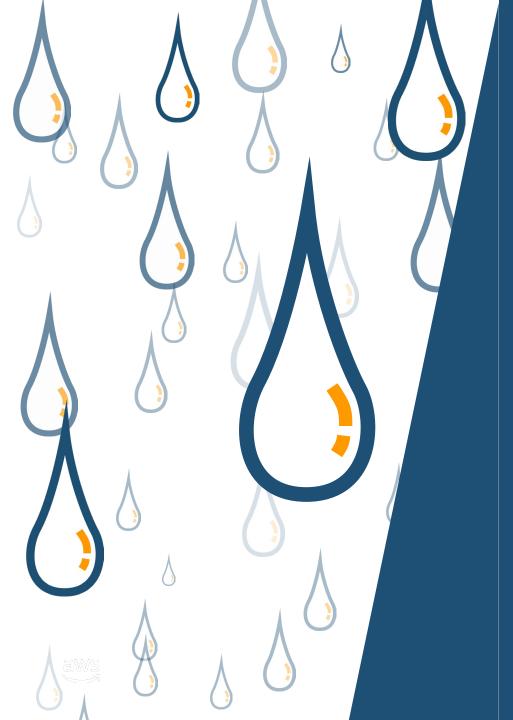


#### Embracing a circular economy

**Design**. We eliminate excess materials, increase recycled and biobased content, and plan for reuse from the start.

Operate. We extended the life of our servers from 4 years to 5 and our networking equipment from 5 years to 6.

**Recover.** Our reverse logistics hubs test, repair, and recirculate equipment back to data centers or to be sold for reuse by third parties.



#### Water stewardship

Water efficiency. **0.19 liters** of water per kilowatt-hour water use efficiency for AWS data centers

Sustainable water sources. **20 data centers** globally use recycled water for cooling

Water reuse. Reuse discharged water from our data centers in communities

Water replenishment. AWS has returned **2.4 billion liters** of water to communities through replenishment projects



#### Sustainability IN the cloud

Using AWS Services in a sustainable way
Sustainably Pillar of the Well-Architected Framework
Customer carbon footprint tool







#### Graviton, Inferentia, and Trainium

Graviton3-based Elastic Compute Cloud instances use up to 60% less energy than comparable Amazon EC2 instances

AWS's Inferentia machine learning chip is up to 54% more energy-efficient than comparable instances

Models built on Trainium use up to 29% less energy than comparable instances

#### Focus domains of AWS Well-Architected Sustainability pillar



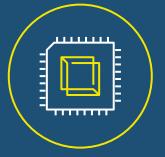




Alignment to demand



Data



Hardware & services



Software & architecture



Process & culture



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## ENERGY EFFICIENCY ACROSS PROGRAMMING LANGUAGES

HOW DOES ENERGY, TIME, AND MEMORY RELATE?

The tools and graphical data pointed by this page are included in the research paper "Energy Efficiency across Programming Languages: How does Energy, Time and Memory Relate?", accepted at the International Conference on Software Language Engineering (SLE) - Rui Pereira, Marco Couto, Francisco Ribeiro, Rui Rua, Jácome Cunha, João Paulo Fernandes, and João Saraiva

[1] Measuring Framework & Benchmarks

[2] Complete Set of Results

Original work in SLE'17

[3] <u>Setup</u>

#### UPDATED COMPILER / INTERPRETER VERSIONS (2020)

Language	Execution	Compiler/Interpreter	Previous Version	Release Version
Haskell	Compiled	ghc	8.0.2	8.8.1
Julia	Compiled	julia	_	1.3.1
OCaml	Compiled	ocamlopt	4.05.0	4.09.0
Rust	Compiled	rustc	1.16.0	1.40.0
Erlang	VM	erlang	7.3.1.2	10.6.1
F#	VM	dotnet	1.0.1	3.1
Lisp	VM	SBCL	1.3.3	1.4.3
Racket	VM	raco	6.8	7.5
Perl	Interpreted	perl	5.24.0	5.30.1
Ruby	Interpreted	ruby	2.4.1	2.7.0 p0

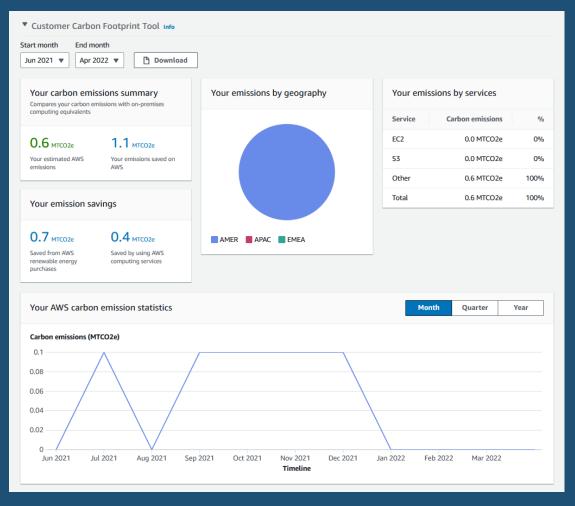
#### A. DATA TABLES

binary-trees			binary-trees							
	Energy	Time	Ratio	MB		CPU $\overline{x}$	CPU $\sigma$	DRAM $\overline{x}$	DRAM $\sigma$	Time $\sigma$
(c) Rust ↓1	45.14	1157	0.039	195	Rust	41.28	0.28	3.86	0.13	20.32
(v) Erlang ↓3	87.25	2830	0.031	459	Erlang	76.68	0.20	10.57	0.14	52.29
(v) F# ↓ <sub>1</sub> ↓ <sub>6</sub>	97.94	6691	0.015	719	F#	78.49	0.66	19.45	0.16	66.79
(c) OCaml 1 13	105.90	3427	0.031	147	Ocaml	89.91	0.24	15.99	0.21	33.24
(c) Lisp ↓1 ↑1	148.85	10862	0.014	370	Lisp	115.83	0.70	33.01	0.05	16.19
(v) Racket ↓2	170.58	12165	0.014	487	Racket	127.19	0.84	43.39	0.18	66.32
(c) Julia ↑2 ↓1	240.01	8324	0.029	643	Julia	205.55	0.79	34.47	0.09	44.42
(c) Haskell ↑1 ↑1	252.53	11717	0.022	548	Haskell	209.41	6.00	43.12	0.59	166.76
(i) Ruby 16	778.93	25082	0.031	347	Ruby	704.70	9.09	74.23	1.24	499.86
(i) Perl	3,462.37	93466	0.037	2164	Perl	3,202.13	28.10	260.24	1.59	624.24



Home Results Setup

#### AWS customer carbon footprint tool



Calculate carbon emissions generated from your AWS workloads

Understand historical carbon footprint and review changes in emissions over time

Forecast changes as Amazon stays on a path to 100% renewable energy by 2025



#### Services & patterns to optimize for Utilization

- Serverless APIs
- Asynchronous calls
- Horizontal scaling
- Stateless applications
- Serverless compute, storage, databases









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**Amazon Simple** 

Queue Service















**Amazon Simple** Storage Service (S3)

**APIs** 

Integration

Compute

Database/ **Storage** 







## Sustainability THROUGH the Cloud

AWS enables sustainability transformation Access and leverage sustainability data





## The Open Data Sponsorship Program covers the cost to store and distribute the world's most valuable, impactful data

#### We work with data providers and data users who seek to:



#### **Democratize access**

to data by making it available for analysis on AWS



Encourage the development of communities that benefit from access to shared datasets



Develop new cloud-native techniques, formats, and tools that lower the cost of working with data



Learn more at opendata.aws

#### ASDI: Making access to data faster, cheaper, and easier

ASDI helps researchers, scientists, and innovators around the world advance their work on sustainability-related research by providing publicly available, free access to important scientific data.















Climate data projections



Weather forecasts and record



Satellite imagery



Air quality



Water



nergy



Sea surface temperature



**Environmental indicators** 



Ocean forecasts





#### Case study: Bayer Crop Science

AWS built the digital carbon footprint measurement solution

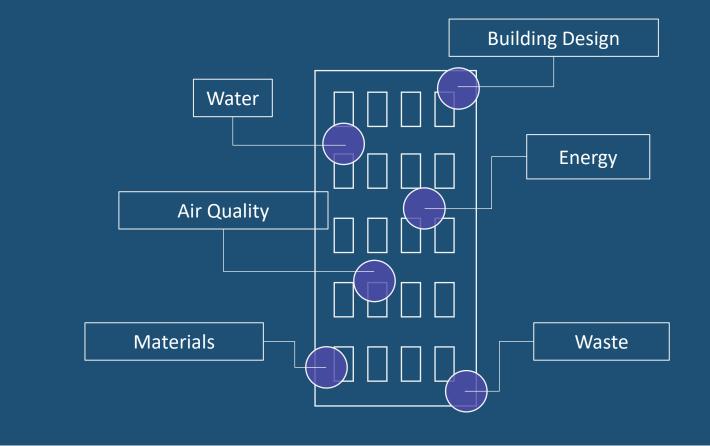
Carbon emissions data tracked for farmed corn from farm to processor, and then to final purchaser

Supply chain digital transparency for Scope 3 emissions

#### Solution example: Sustainable building management

Leverage data collection to ensure buildings are operating at maximum efficiency.

Design systems to minimize valuable resource consumption and reduce waste.



Leveraging data collection (IoT sensors, BMS), AI & ML to ensure buildings are operating at maximum efficiency to reduce carbon footprint and material consumption.



So...how do you measure the CO2 emissions of your application?



### Final Thought...

"We can't cut down rainforests forever. And anything we can't do forever is by definition unsustainable."

- David Attenborough
- A Life on Our Planet





## Thank you!

For more case studies and other AWS sustainability news visit our website.

aws.amazon.com/sustainability



#### Subscription on AWS data exchange

Easily find, subscribe to, and use sustainability data in the cloud









arabesque s-ray











No cost and paid data licenses for weather, demographics, ESG score, earth insights, climate, human rights & political risk indices, and more

Consolidate data licensing and centralized data management

