



# Carbon reduction as customer value

Tieke webinar, 24 November 2021

Jonas Kronlund

# OUR PILLARS OF SUSTAINABILITY

## Digital sustainability

Securing a safe digital environment for everyone

## Social sustainability

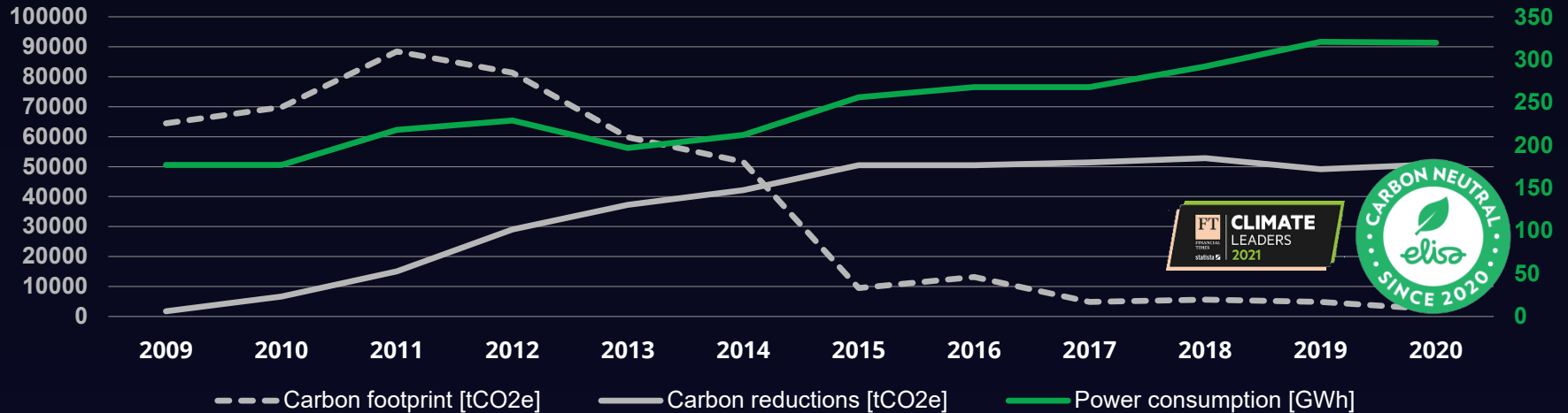
Acting with empathy and promoting equality

## Economic sustainability

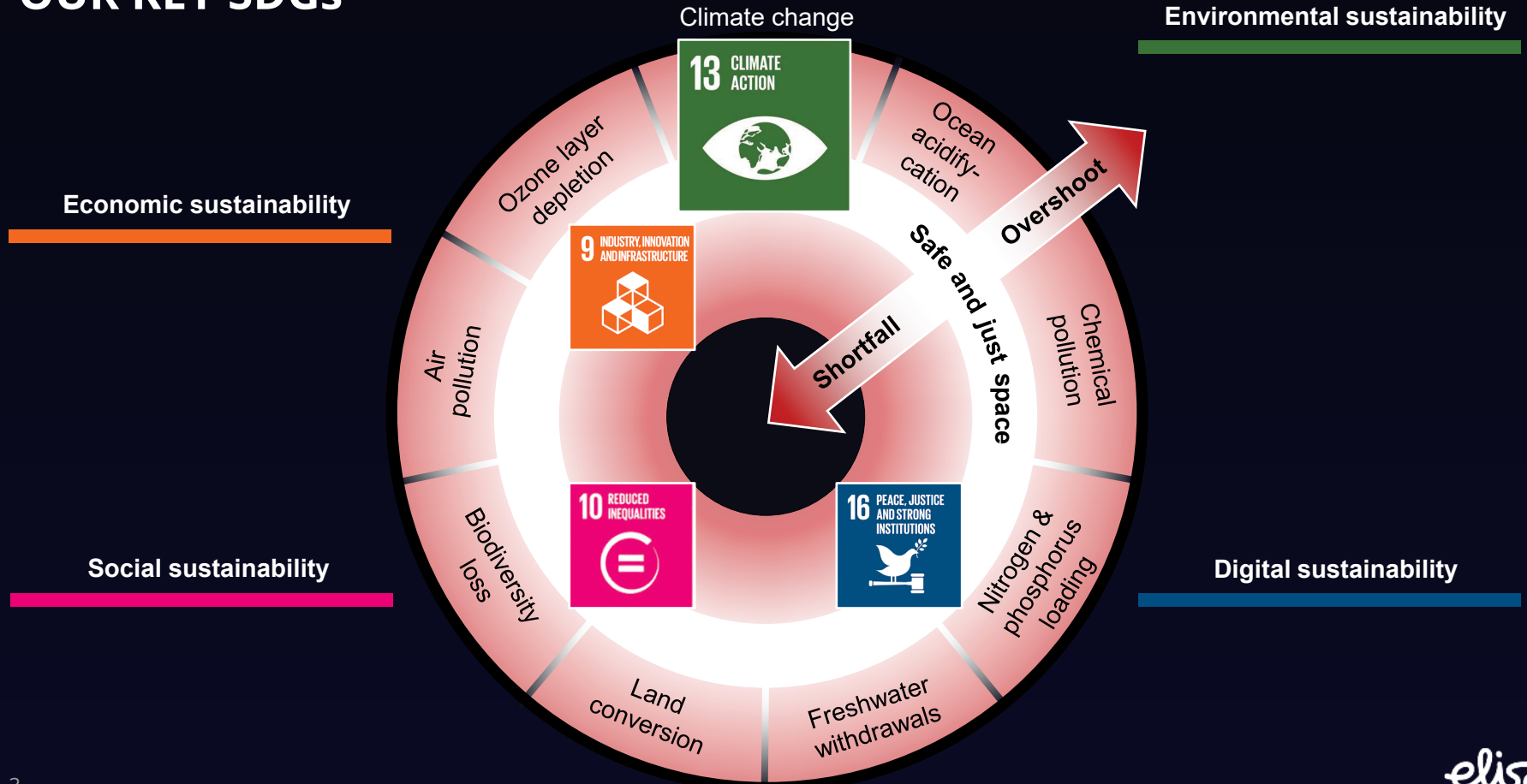
Acting responsibly and ethically

## Environmental sustainability

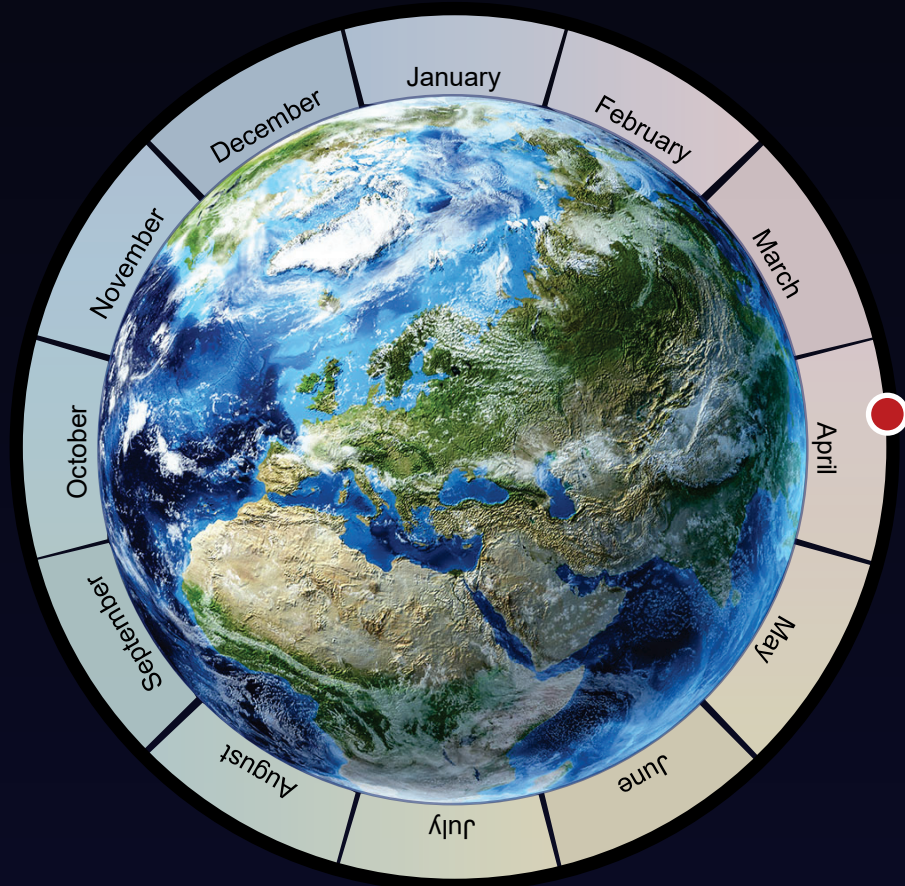
Curbing climate change and promoting circularity



# OUR KEY SDGs



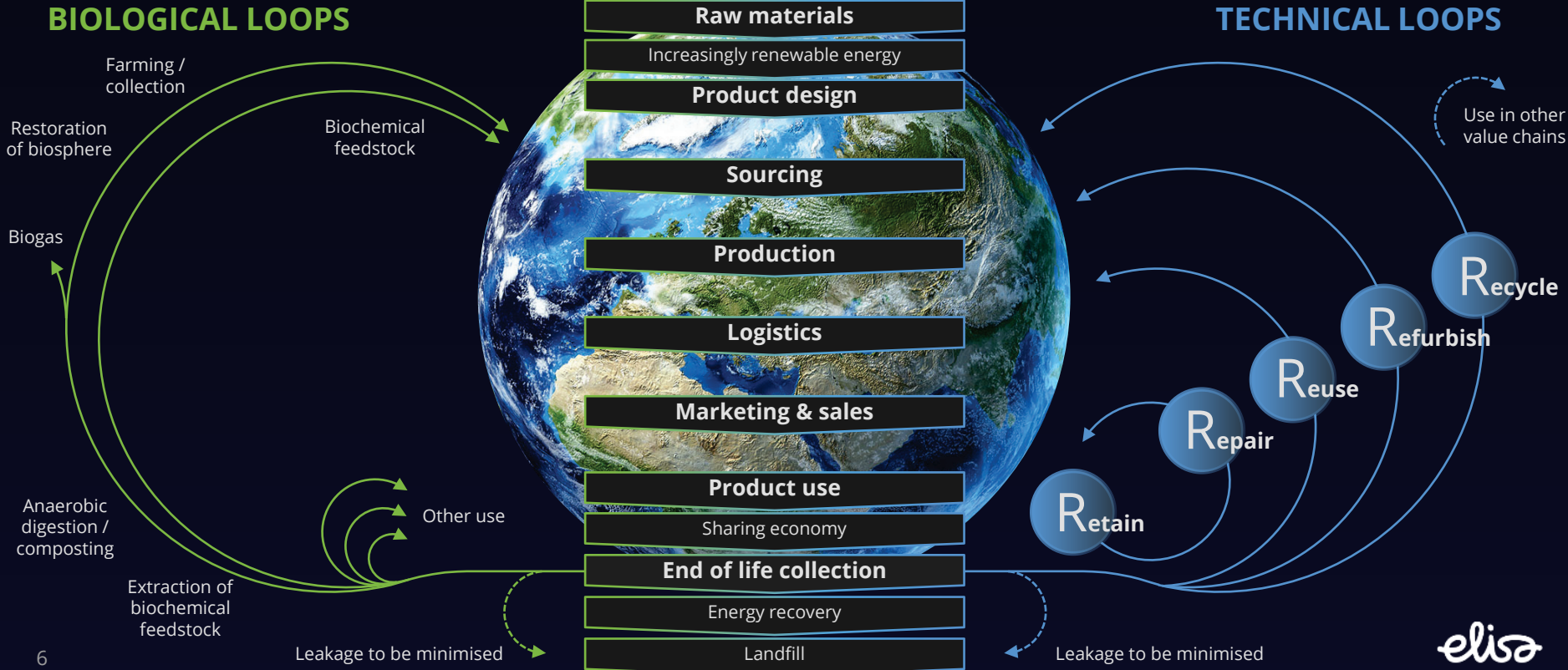
# EARTH OVERSHOOT DAY



# LINEAR ECONOMY



# CIRCULAR ECONOMY



# FOCUS ON SCOPE 3 NEXT



Scope 1+2  
emissions

1%



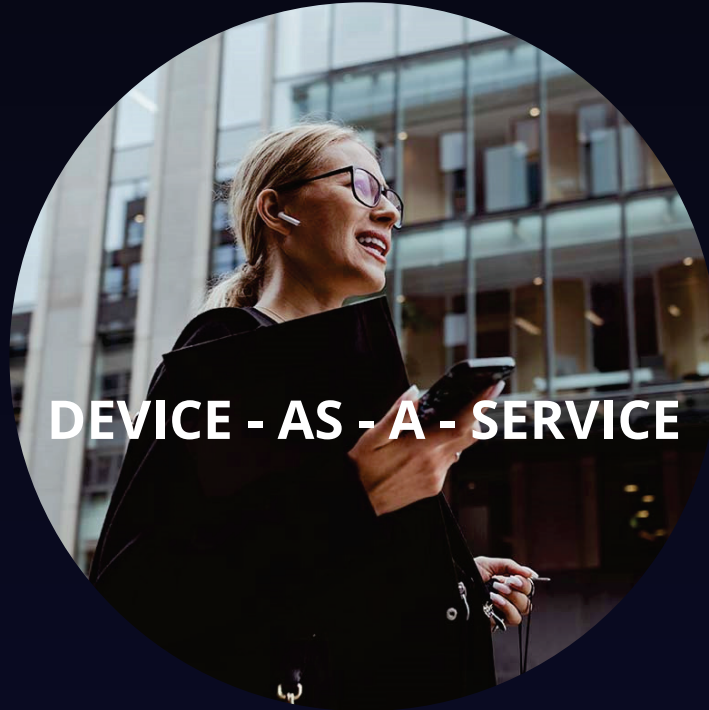
Scope 3  
emissions  
99%

■ Scope 1 ■ Scope 2 ■ Scope 3

# CIRCULAR ECONOMY B2B EXAMPLE

Delivery and logistics

Support and maintenance



DEVICE - AS - A - SERVICE

Electronic portals for  
device management

Modern devices



# ELISA REHTI 5G SUBSCRIPTION B2C

([elisa.fi/kauppa/vastuullinenliittyma](https://elisa.fi/kauppa/vastuullinenliittyma))

Significant Finnish tax payer

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Carbon neutral operations

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PHONE CARBON OFFSET

Comprehensive 5G network

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Identity protection service

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# UNLIMITED MOBILE DATA SUSTAINABLY

**+65%**

More energy efficient  
mobile data by Elisa  
(compared to 2016)

**100%**

Renewable electricity  
(since 2014)  
used in Elisa FI and EE

**-82%**

Less carbon emissions  
in operations of Elisa  
(compared to 2016)

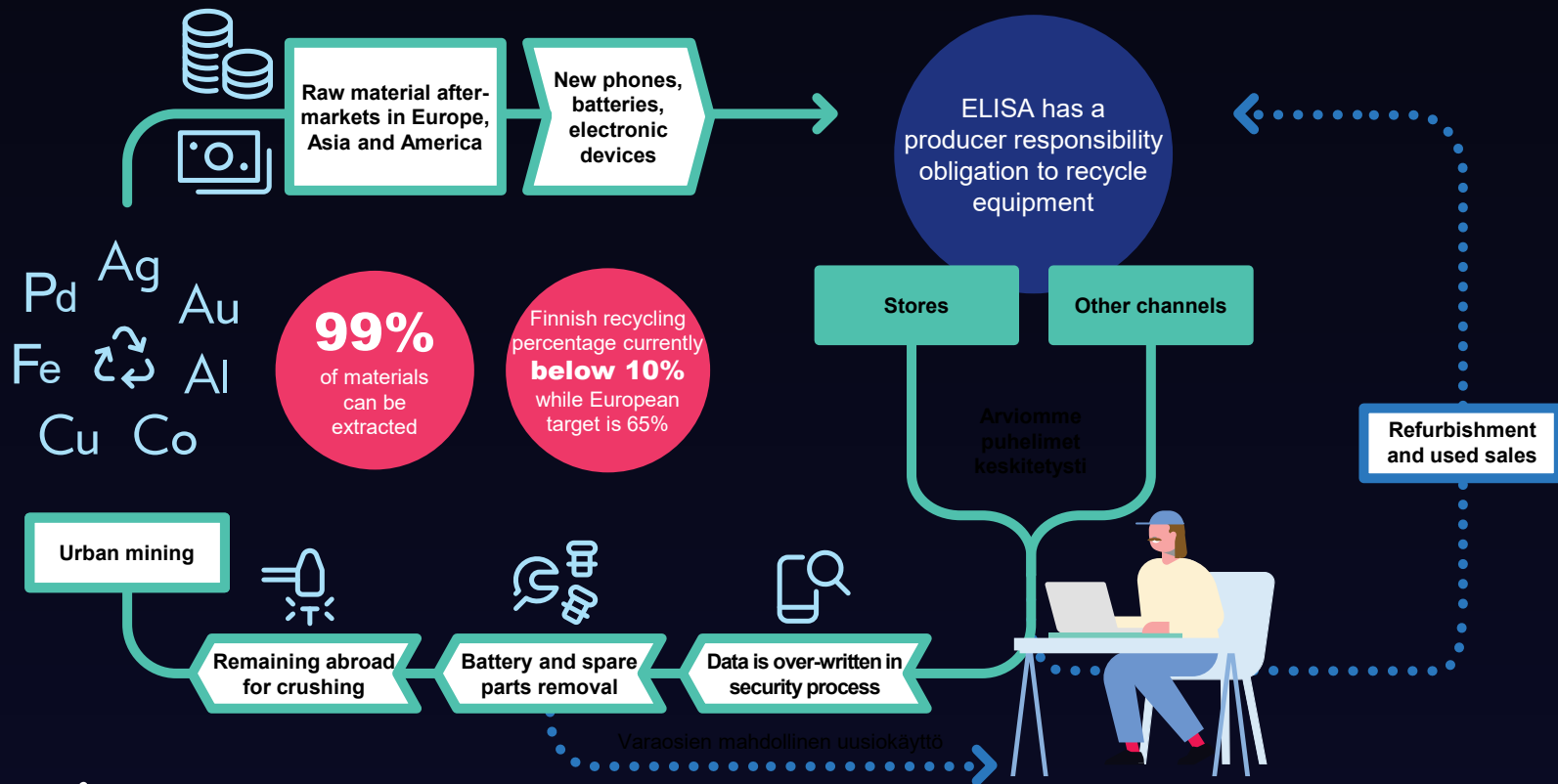
"Take"

"Make"

"Waste"

elisa

# LUURIT LOOPPIIN INITIATIVE



# DRIVING SUSTAINABILITY WITH CUSTOMERS



Thank you!